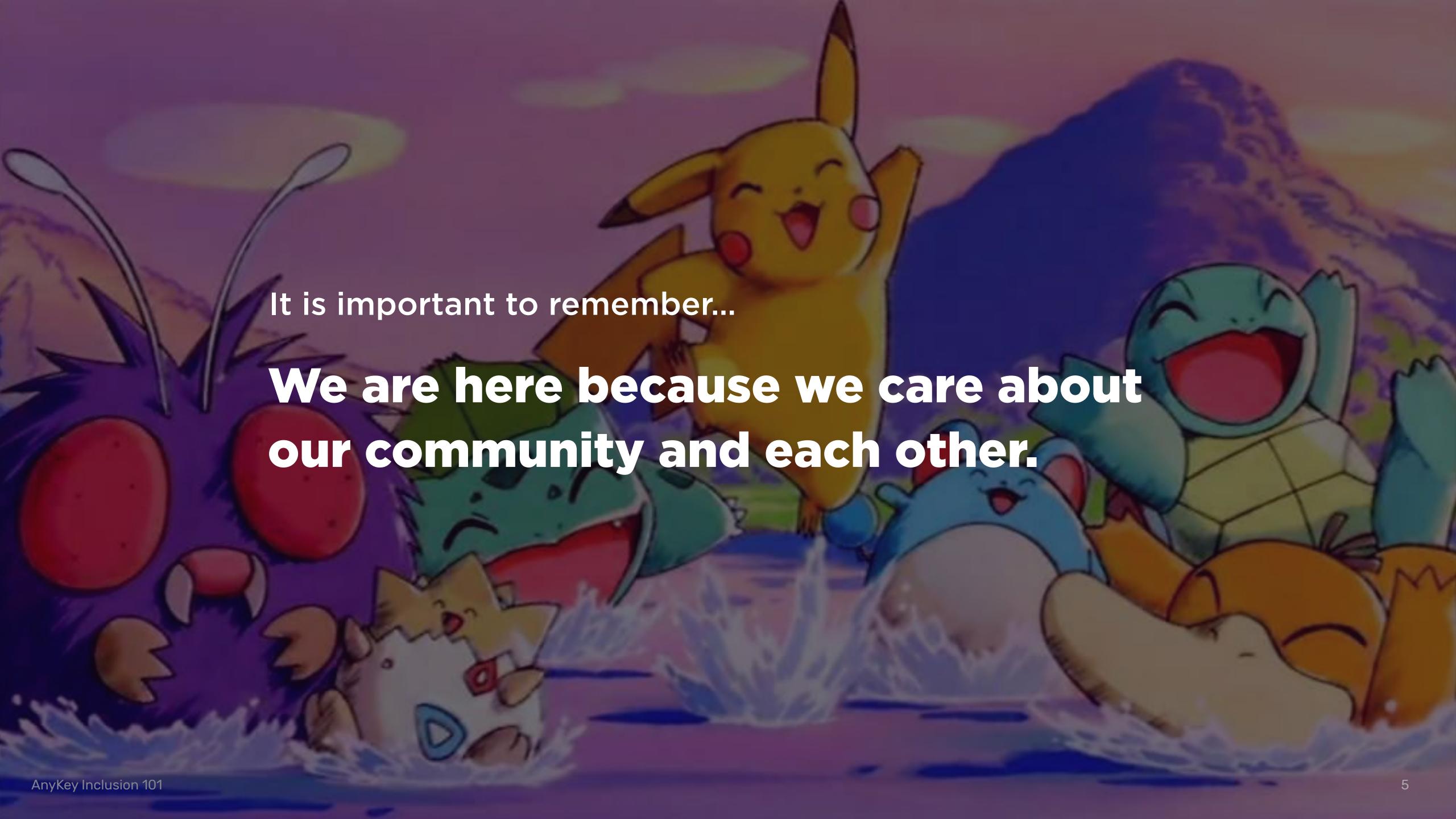


Welcoming gestures matter because...

We've gathered together to learn about inclusion in gaming.

This is going to be a group effort...

Our objective is to make this community better for everyone.



Let's be very clear...

We aren't here to call people out. Today is about team building.



Before we rush into making positive change...

First let's get to know more about what our community is like.



Get ready for a group activity...

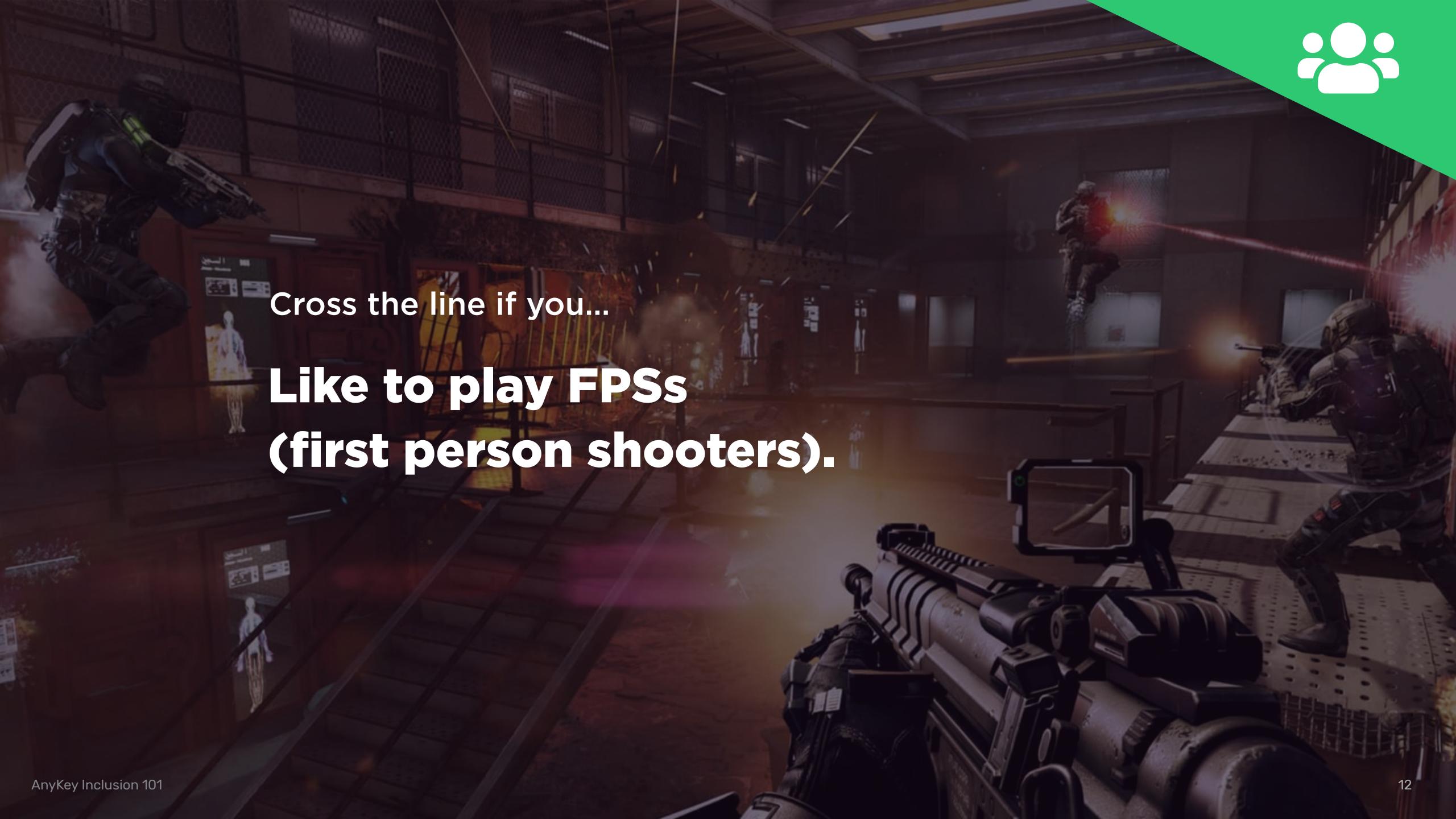
Time to "Cross the Line"!

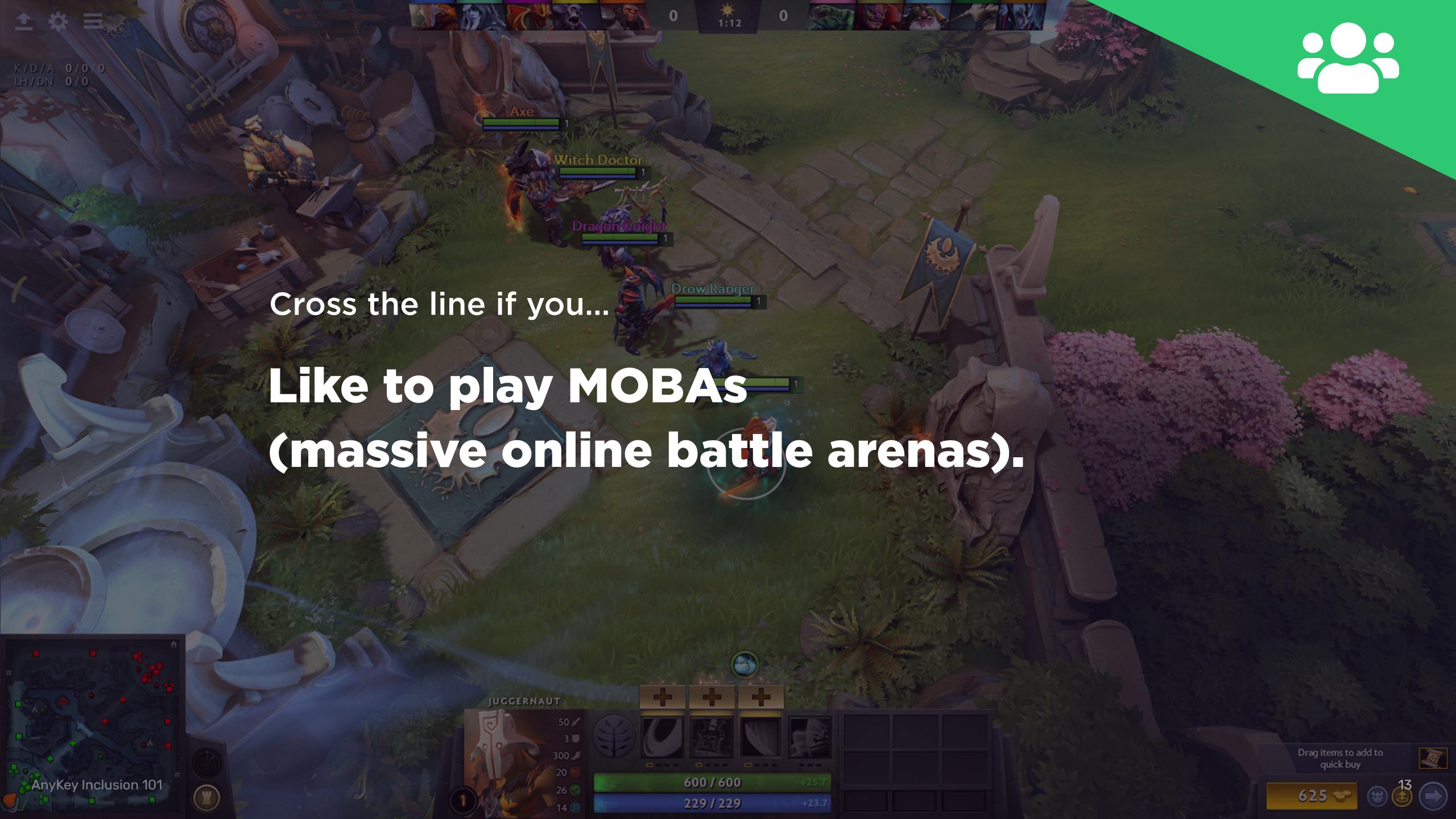


Play video games.



Consider yourself a "real gamer".











Identify as a woman.



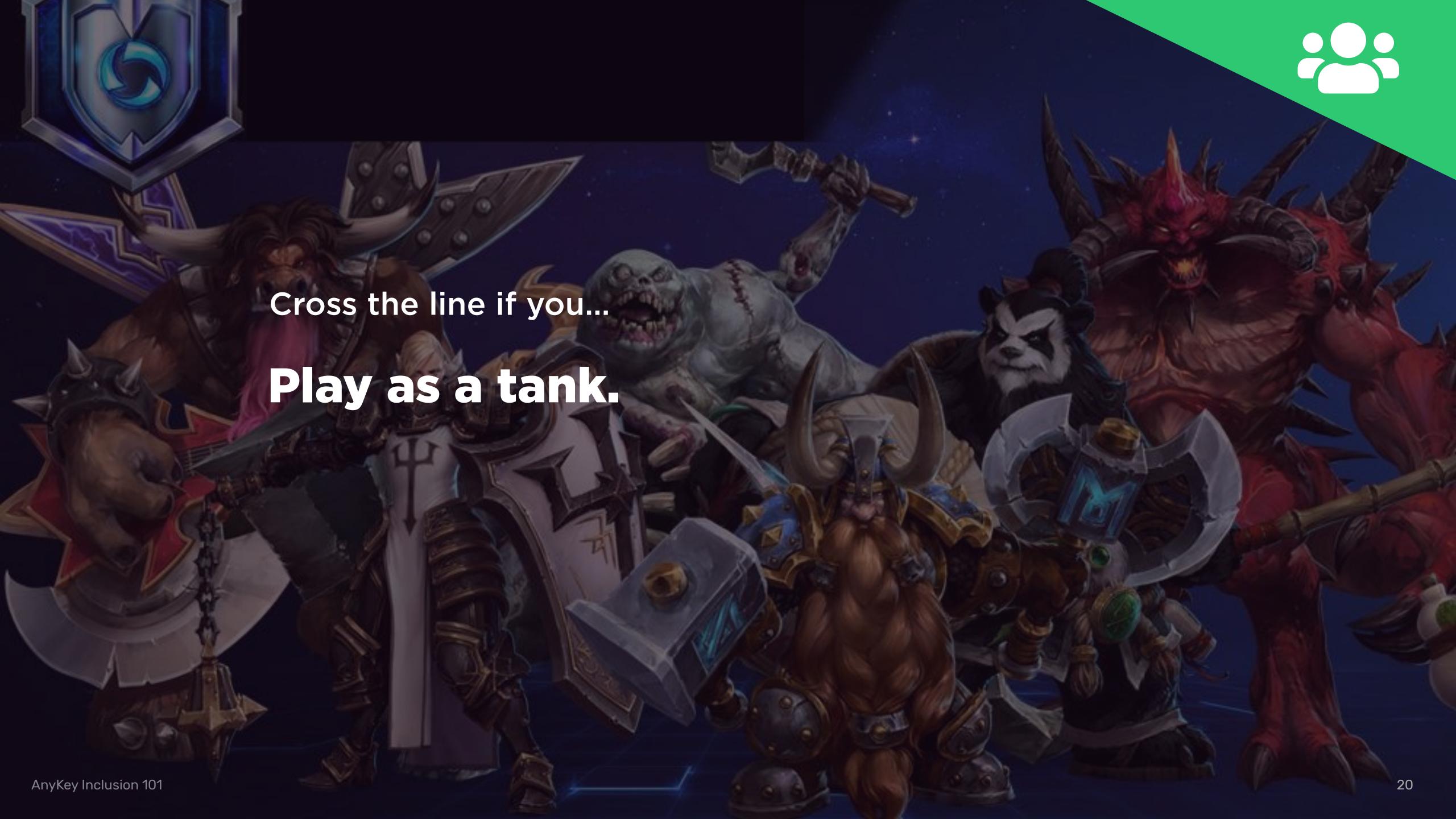
Identify as a man.

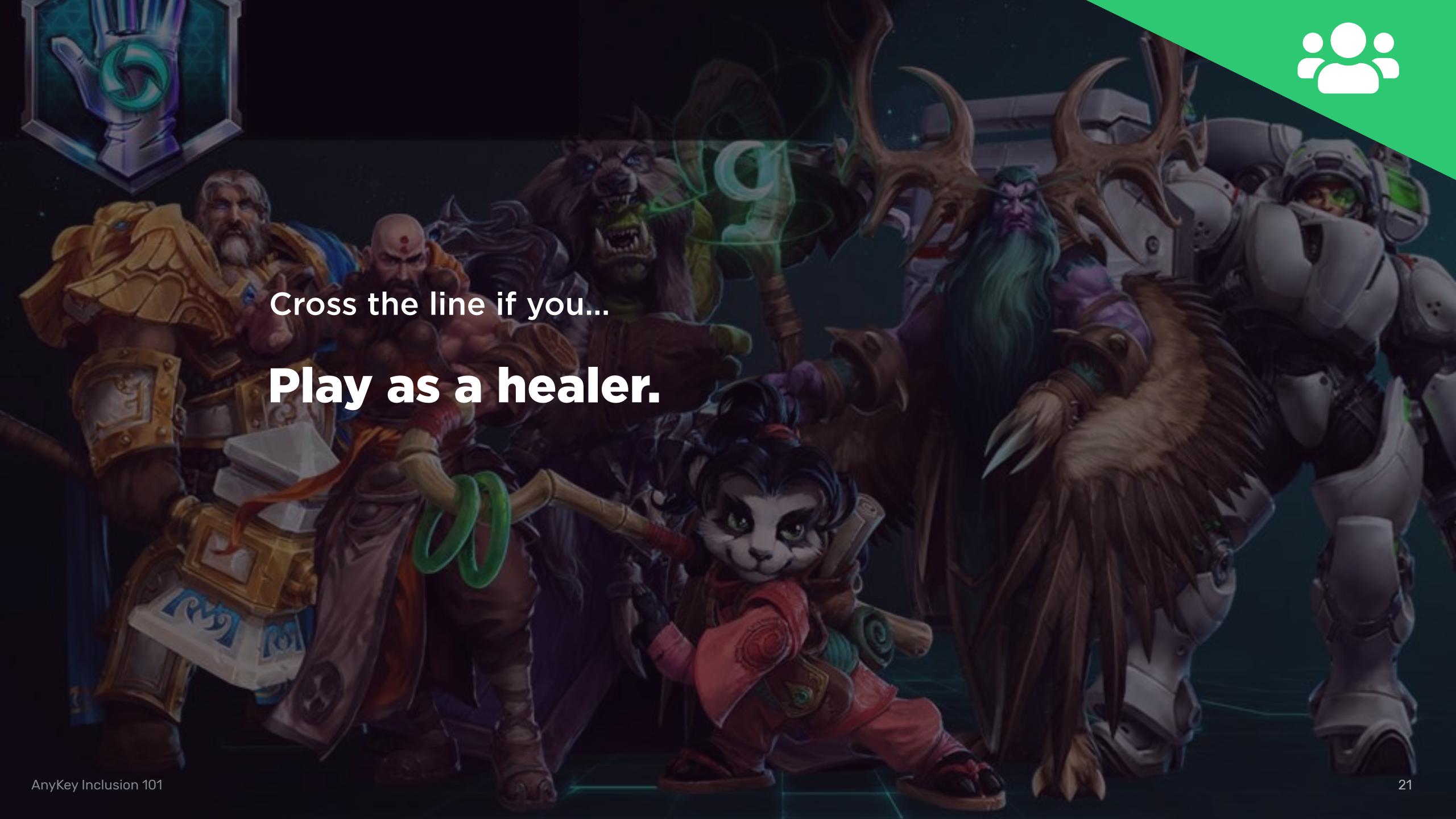


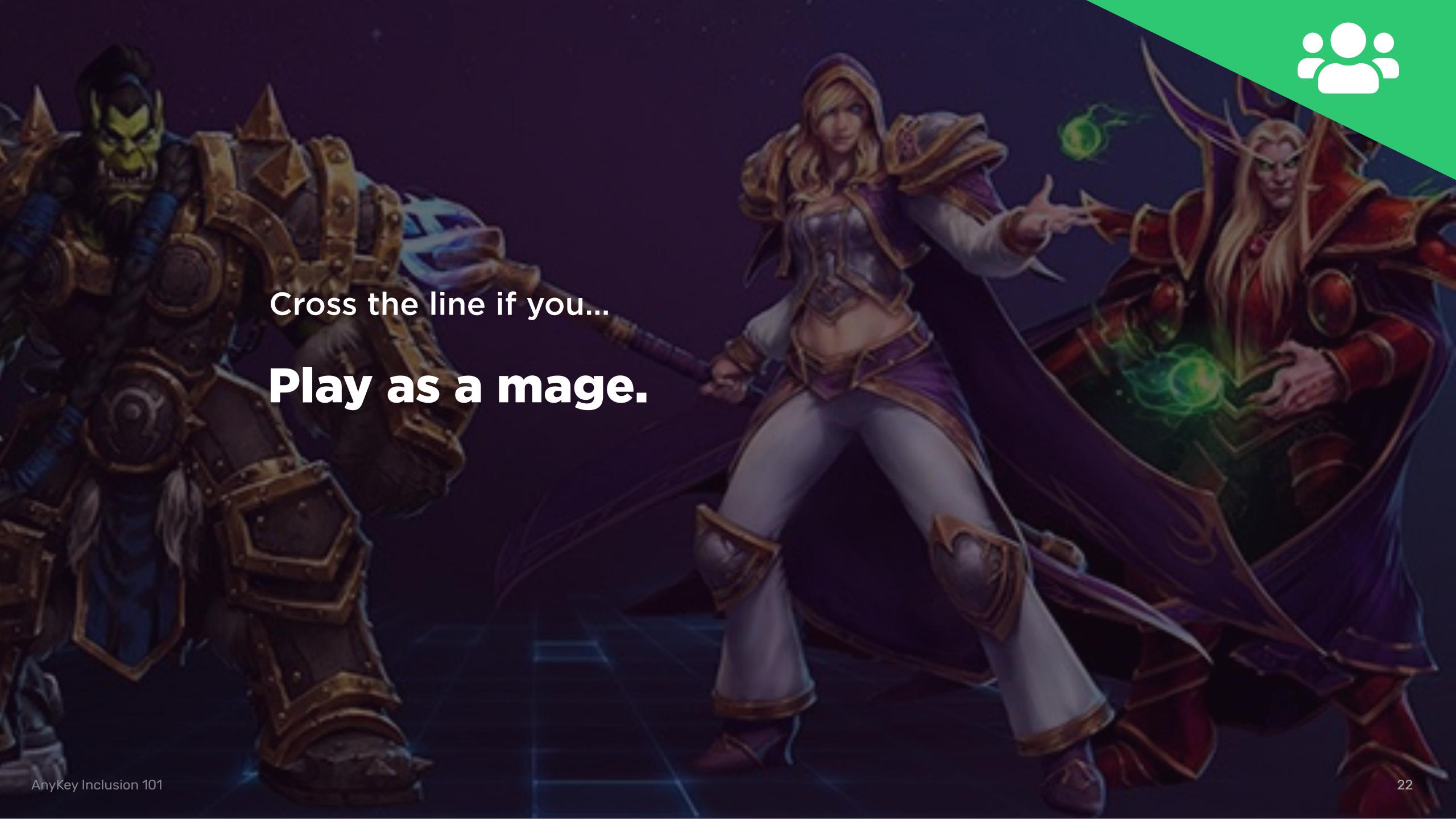
Identify as non-binary, agender, or gender non-conforming.



Have been teased, harassed or discriminated against because of your gender.









Don't know what tanks, healers, and mages are.



Identify as straight.



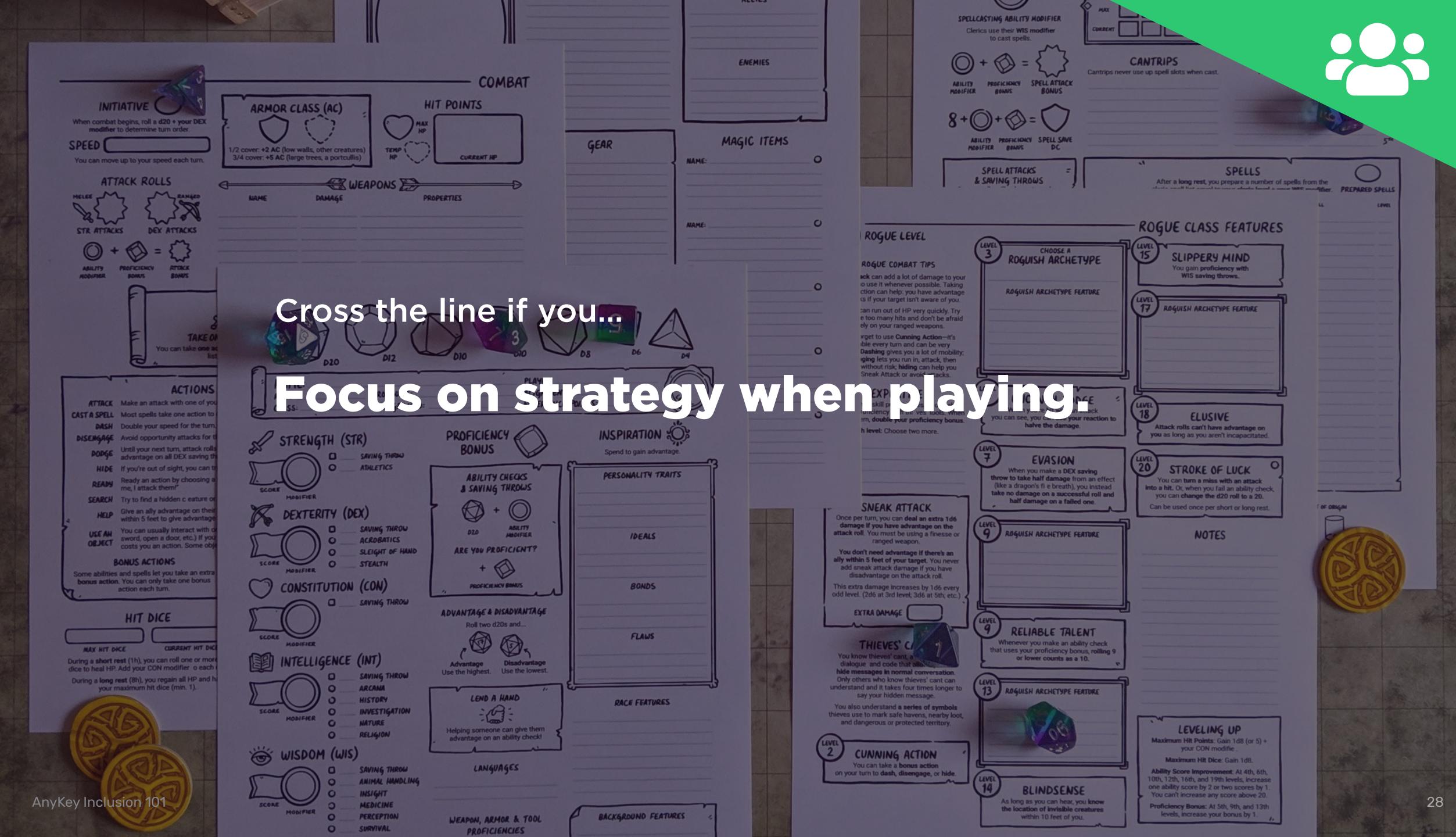
Identify as gay, bi, pan, or queer.

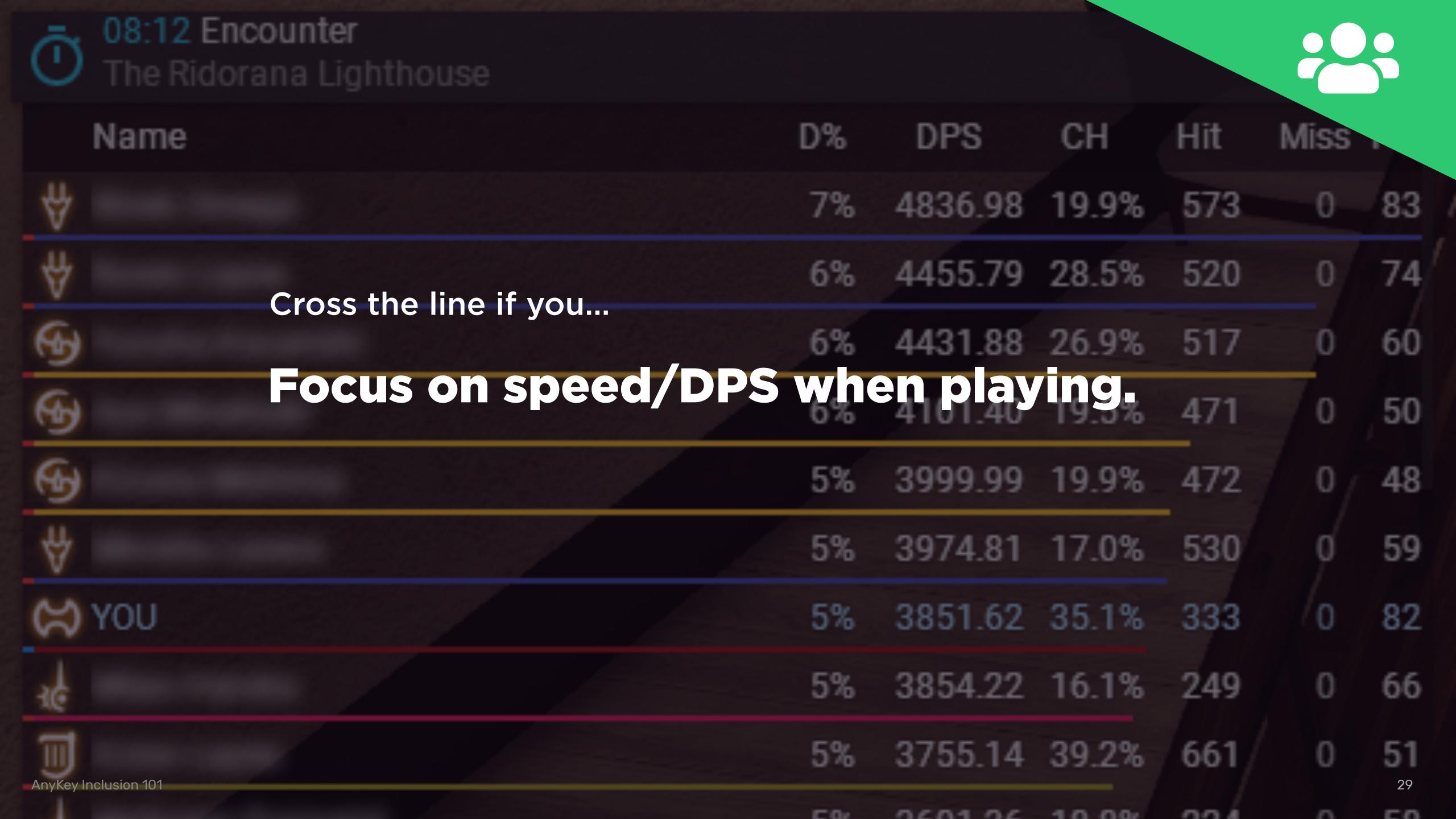


Identify as demisexual or asexual.



Have been teased, harassed, or discriminated against because of your sexuality.









Have a disability.



Don't have a disability.



Have been teased, harassed, or discriminated against because of your disability.





Have ever held a world record or topped a leaderboard.











Consider yourself mixed race.



Consider yourself a person of color.

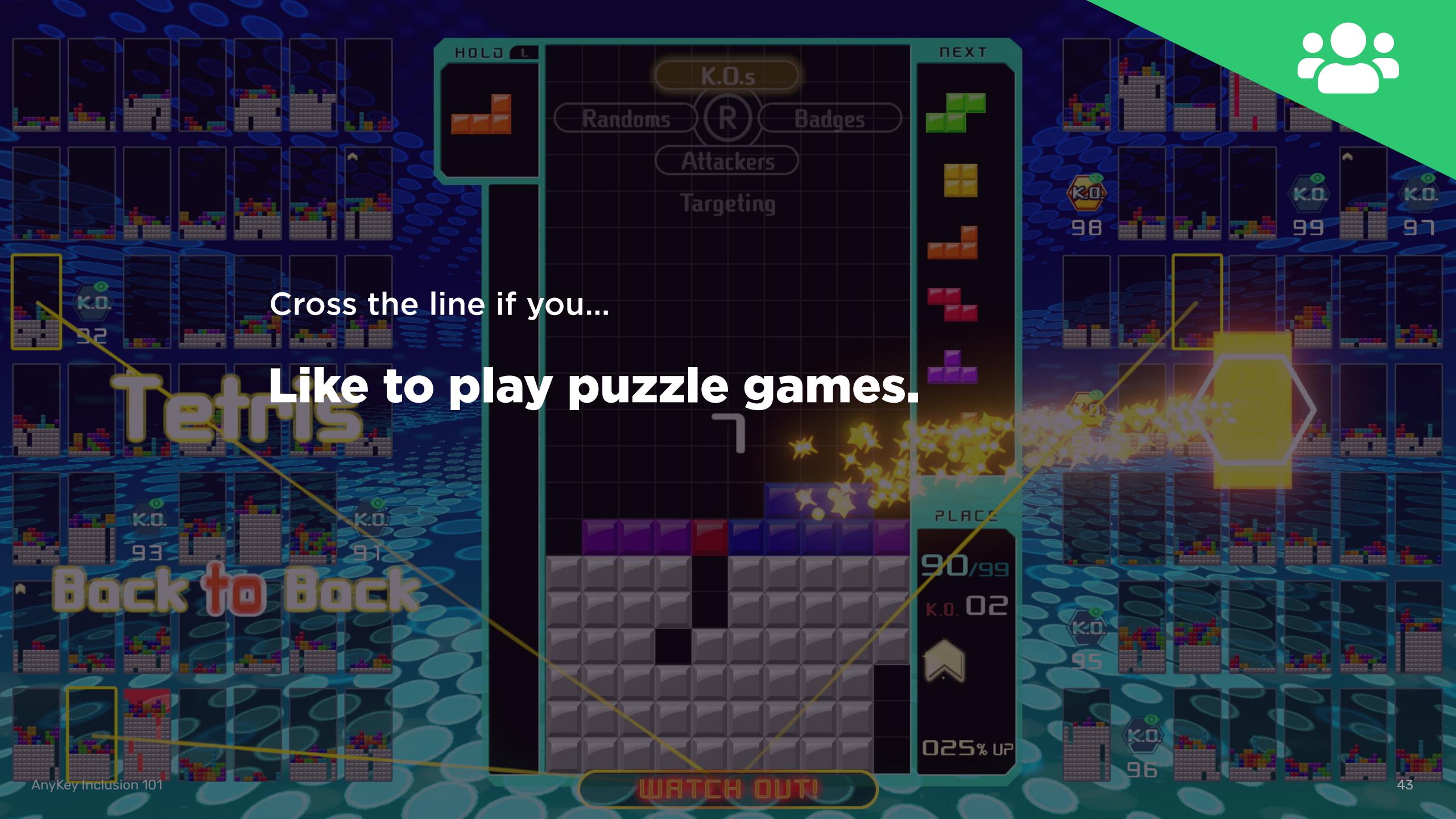


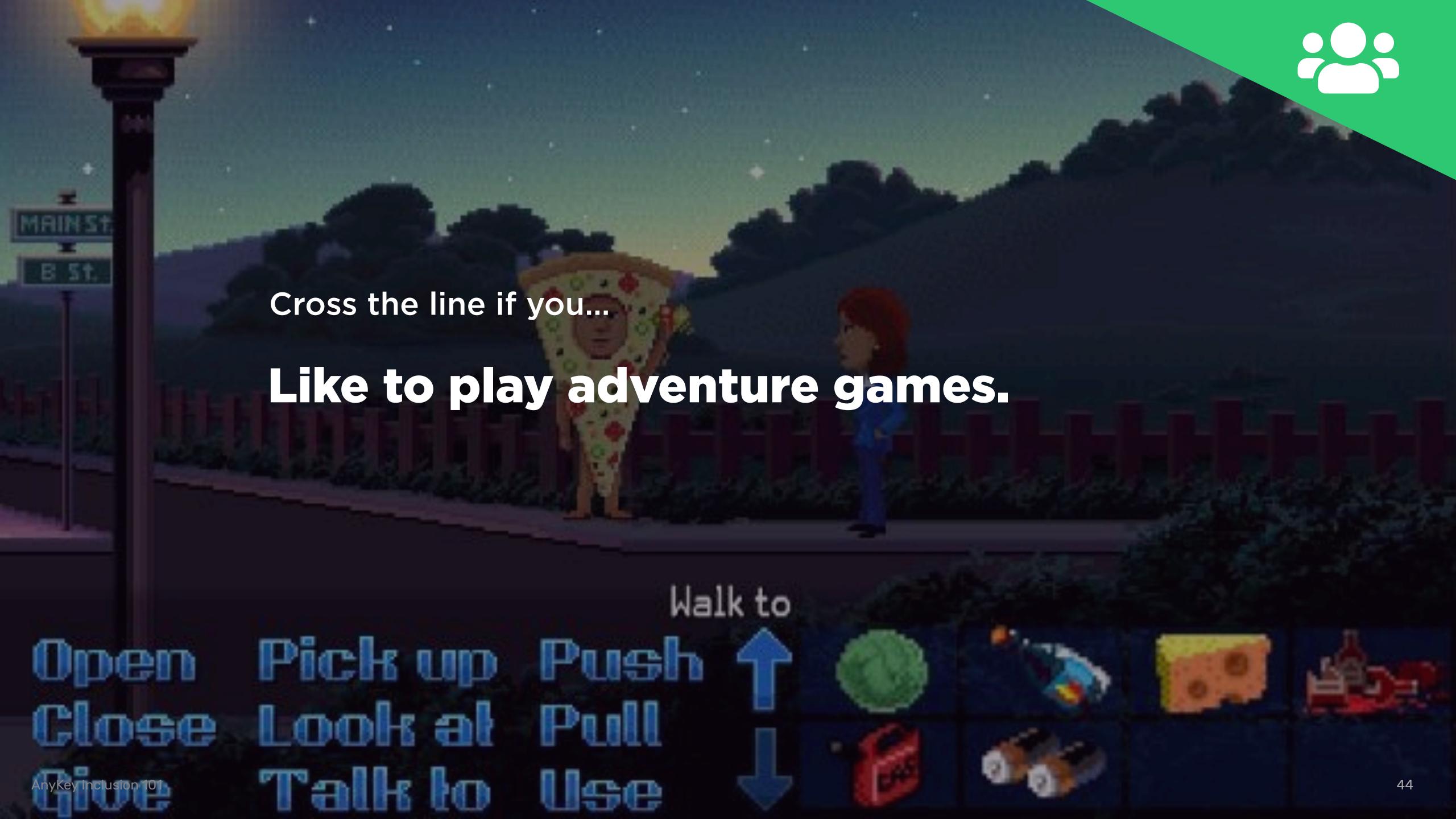
Consider yourself white.

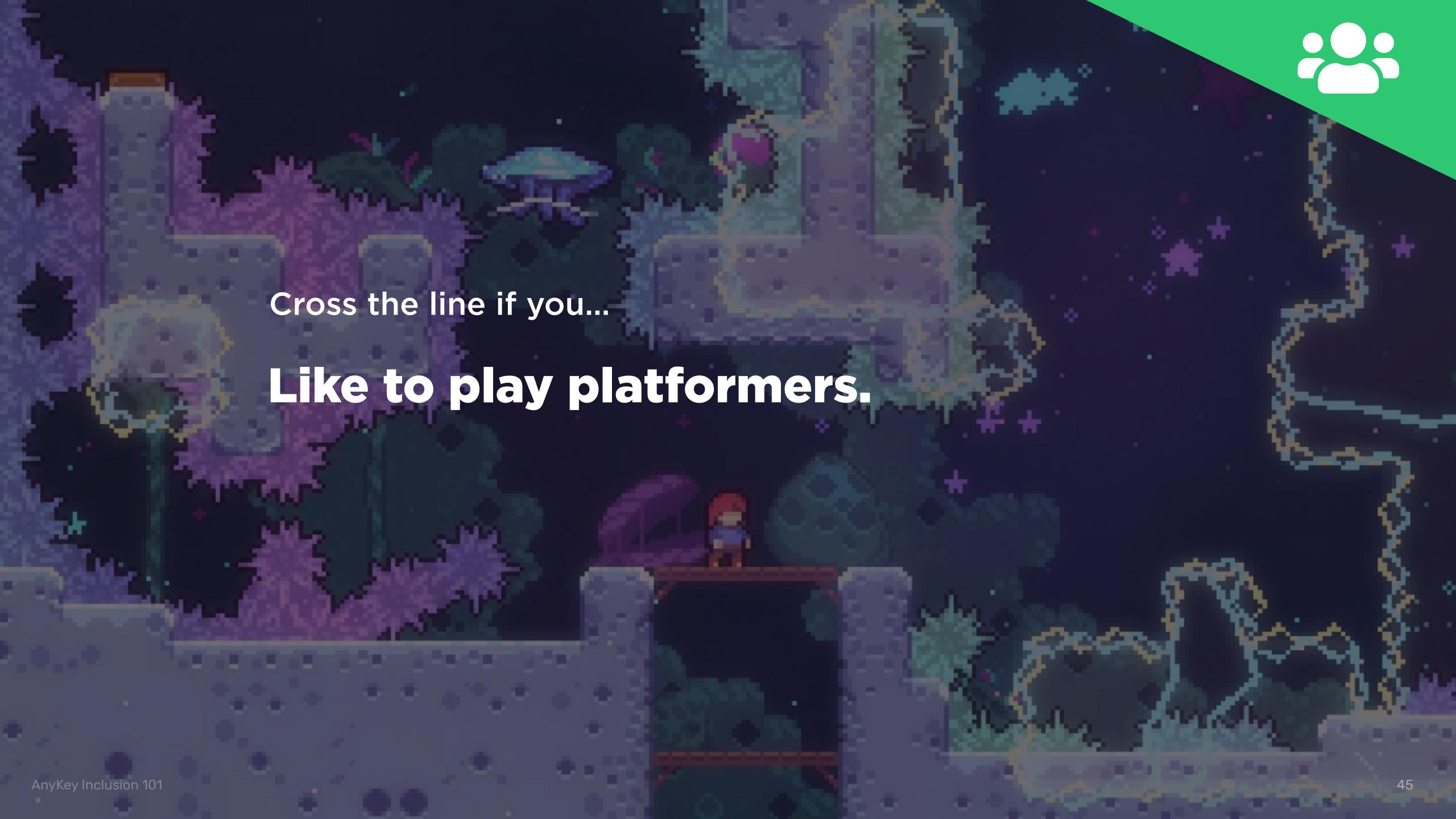


Have been teased, harassed, or discriminated against because of your race.











Grew up in a middle class family.



Grew up in a working class family.



Grew up in an upper class family.



Have been teased, harassed, or discriminated against because of your economic status.



Have someone close to you who is LGBTQ+.



Have someone close to you who has a disability.



Have someone close to you who has (or had) some type of serious medical issue.



Have someone close to you who receives (or received) public assistance.



Have someone close to you who is (or has been) in jail.



Have someone close to you who is affected by addiction.



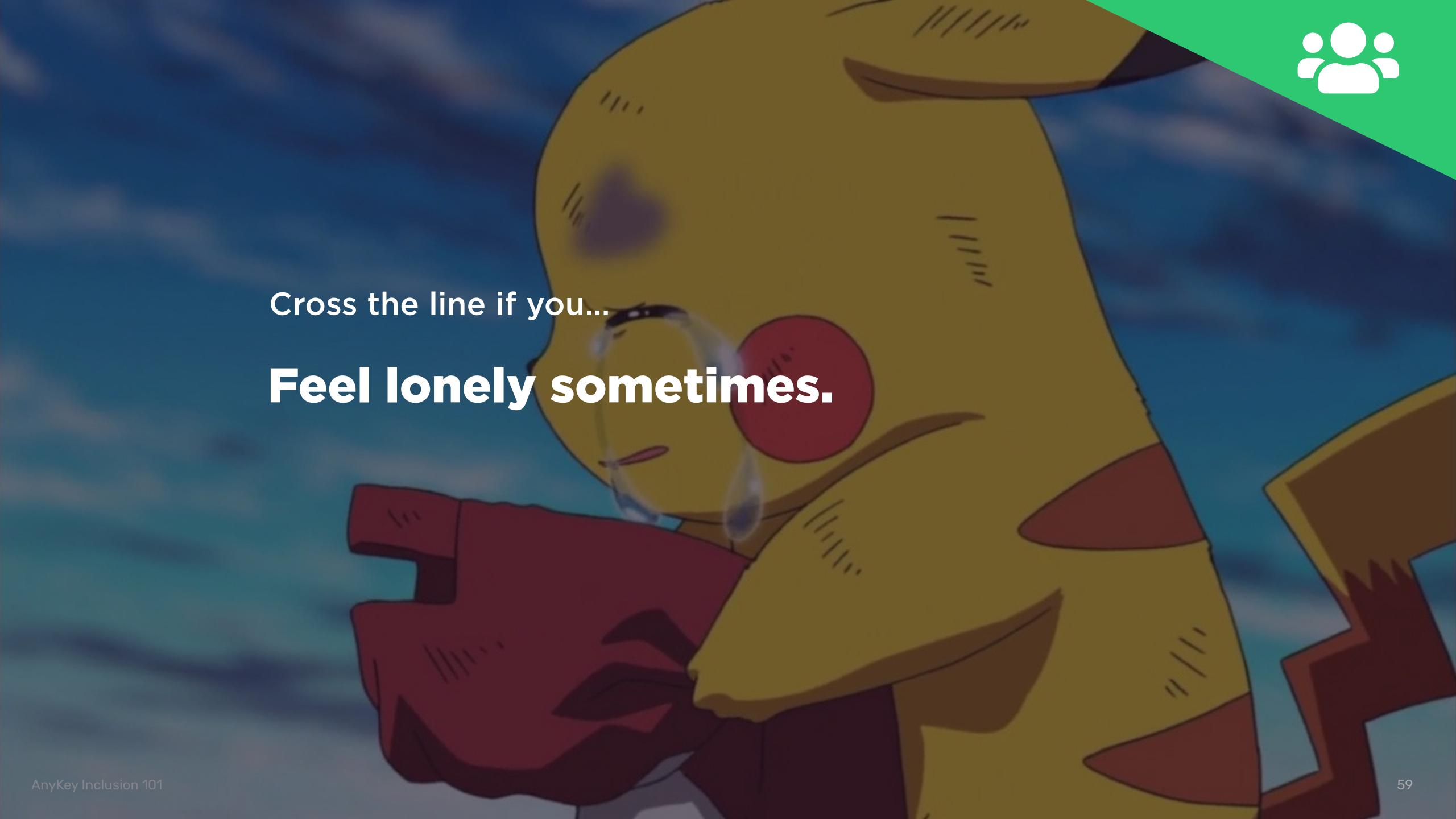
Have someone close to you who has been teased, harassed, or discriminated against because of who they are.



Have someone close to you who has been assaulted or raped.



Have lost (or almost lost) someone close to you to suicide.



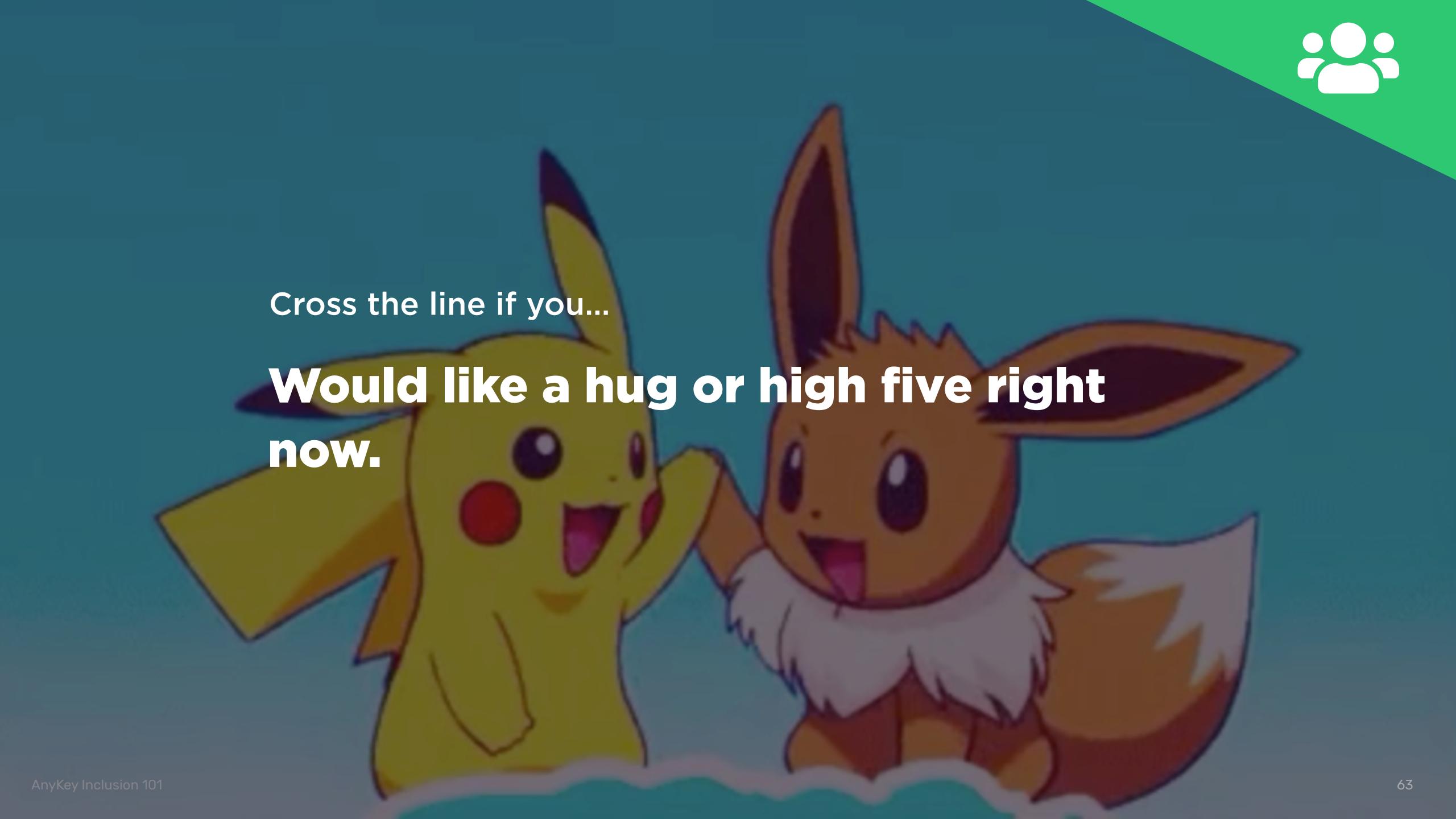




Care about the other people in this group.



Want this community to be a place where people feel supported.





Consider and discuss together...

How did that make you feel? What was it like when only a few people crossed? Were you surprised by things you learned?

Let's congratulate ourselves for that effort...

Woot! Now we know more about who is represented in our community.

In order to put our group in context...

We should inform ourselves about the reality of gaming.

Men and women play games at similar rates...

47% of adult men play video games¹

97% of teen boys play video games²

39% of adult women play video games

83% of teen girls play video games²

¹ https://www.pewresearch.org/fact-tank/2017/09/11/younger-men-play-video-games-but-so-do-a-diverse-group-of-other-americans/

² https://www.pewinternet.org/2018/05/31/teens-social-media-technology-2018/

People of all races are gamers...

41% of white adults play video games¹

90% of white teens have a PC or console at home²

44% of black adults
play video games¹

9% of black teens have a PC or console at home²

48% of hispanic adults play video games¹

92% of hispanic teens have a PC or console at home²

¹ https://www.pewresearch.org/fact-tank/2017/09/11/younger-men-play-video-games-but-so-do-a-diverse-group-of-other-americans/

² https://www.pewinternet.org/2018/05/31/teens-social-media-technology-2018/

Disabled and LGBTQ+ folks are as likely to game as able, cis, and straight people...

20% of casual gamers are disabled¹

65% of LGBTQ+ folks play video games²

63% of straight, cis people play video games²

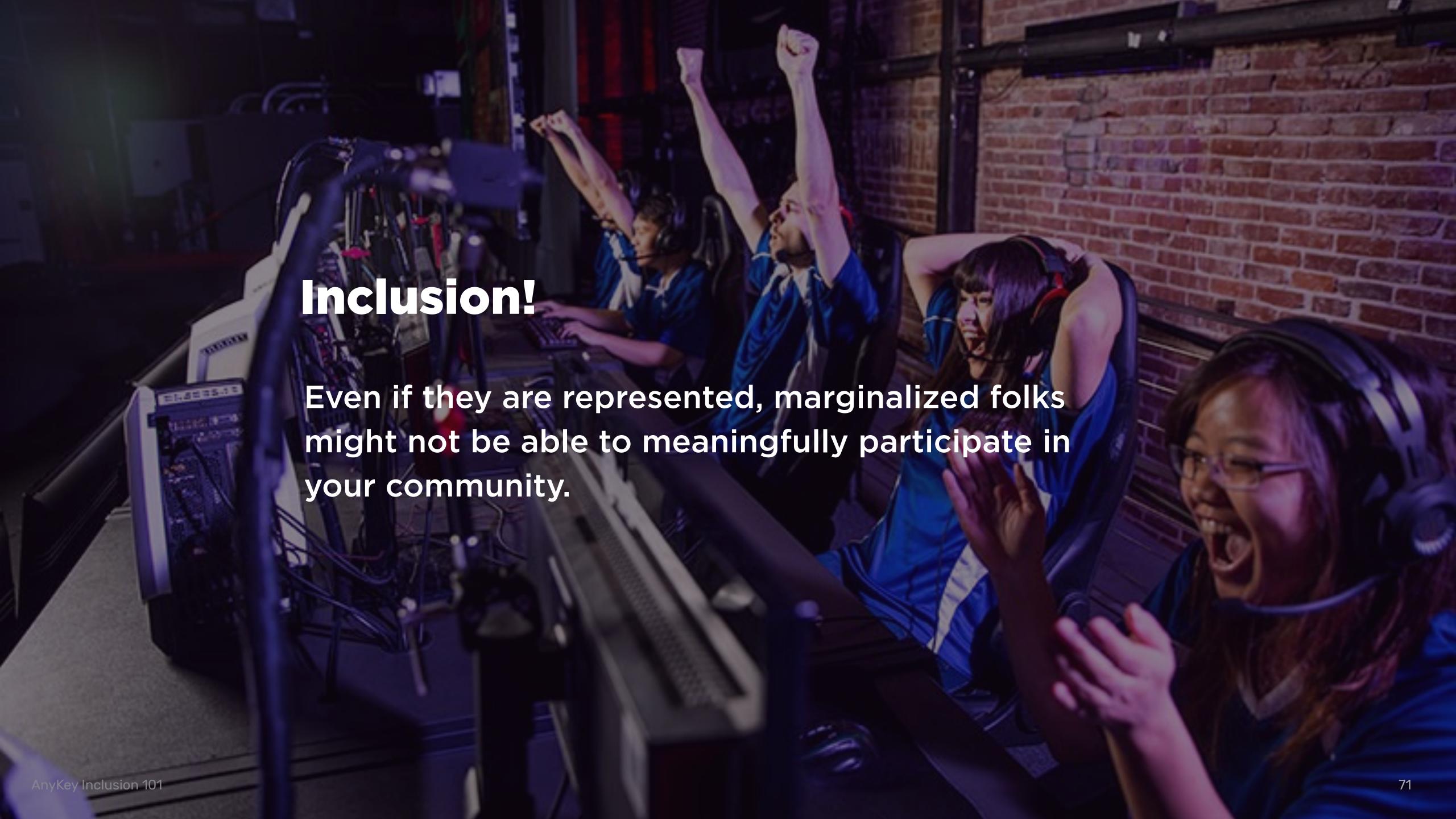
¹ https://www.gamesindustry.biz/articles/popcap-games-research-publisher-s-latest-survey-says-that-casual-games-are-big-with-disabled-people

² https://www.nielsen.com/us/en/insights/article/2015/how-diverse-are-video-gamers-and-the-characters-they-play



If all kinds of people are already playing games...

What might we still want to improve about gaming?



But what if I'm still not convinced this is important...

Why should I take this inclusion stuff seriously?

Start by acknowledging that words have impact...

Being edgy for lulz isn't just a joke. It has real consequences.



Get ready for a group activity...

Time to "Share Their Stories"!



Experiencing social isolation.

I've always had a love for gaming since my uncles gifted me my first Nintendo console. But growing up it was difficult to find other black women that liked to play. When gaming doesn't ever come up as a topic of discussion with your friends, it becomes very isolating.



Being prevented from participating.

There was way too much going on after I got banned, I couldn't handle it, and I decided to skip my school for a semester. That was really stressful for me and I was really worried about the two casters involved in the incident as well. We were just trying to defend our rights; you shouldn't have to be worried about things like that.



Ng Wai Chung

@blitzchungHS



GRANDMASTERS.

blitzchung @blitzchungHS







CERTIFICATE OF AUTHENTICITY

自然が豊かな了の一う地方。のくのかエイターと其にたくさんのこだかり、アイデるを、全力で

Having your authenticity questioned.

When I first started to work as a host, there were a lot of comments that would question my intent and question my love for the game. I came into this space because I truly, truly loved StarCraft, and it was really bewildering to me to see that there were so many people that could not believe that. No matter how hard I worked or how hard I tried, if they just saw me as "other," there wasn't much I could do.

I would be delighted if each of you Trainers enjoyed your own adv here in your search for greater strength and ever more Pokémon.

No. 03328 / 20,000

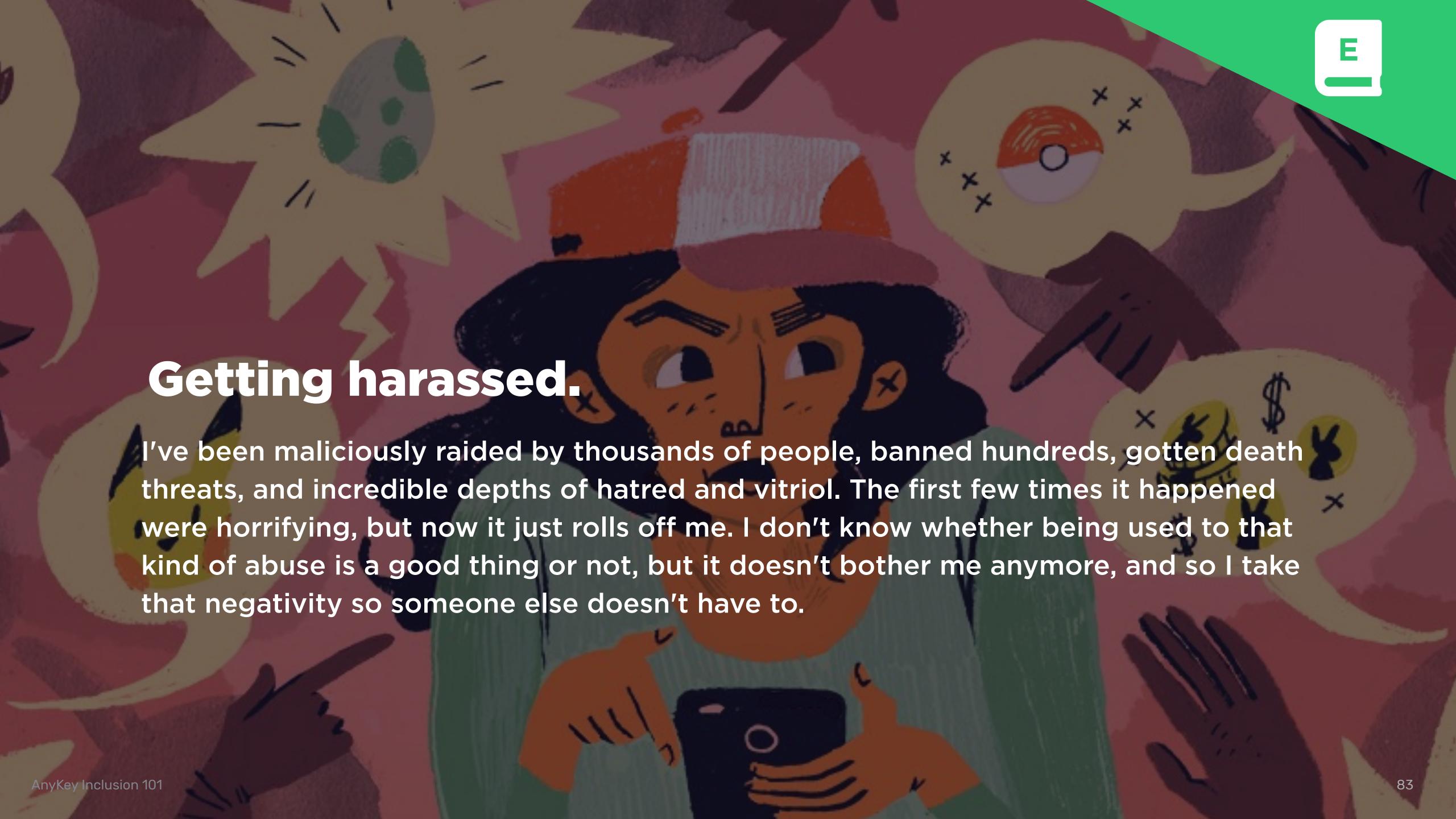
— Shigeru Ohmori



Dealing with identity-based trash talk.

People try to trash talk me for being a furry, but it doesn't bother me at all. I'm just like, "well you're kinda getting whooped by a furry, that's kinda godlike." I'm willing to bear the torch, if it means a lot more people get to feel comfortable being themselves when they look at me.









Consider and discuss together...

What was it like to hear those stories?
Were you surprised by who was behind the stories?
Do you have a similar story you want to share?



As a community, let's reflect on...

Why should we care about diversity and inclusion?



Diversity strengthens our society but...

Does increasing inclusion in my gaming community really matter?

Heck Yeah.

Games and streams are powerful places where you can connect with other real people and have meaningful interactions.





Games teach us valuable skills. Coordination, problem-solving, teamwork, concentration, strategy, language, history and culture. You can't be serious... OFFICE FFWD 92 AnyKey Inclusion 101

Changing what happens in games changes what happens in the world.

Lobbies, chats and arenas are real social spaces where you can have an impact on our society.

So if we want to be more welcoming it's...

Time to get familiar with some basic terminology.

Diversity

Different types of people are represented in the group.





Inclusion

Everyone in the group feels they can meaningfully participate.

Marginalized Person

Anyone who is a member of a group that occupies a lower social status.

This includes women, gender diverse folks, LGBTQ+, people of color, disabled individuals, adherents to various religions, the elderly, etc.





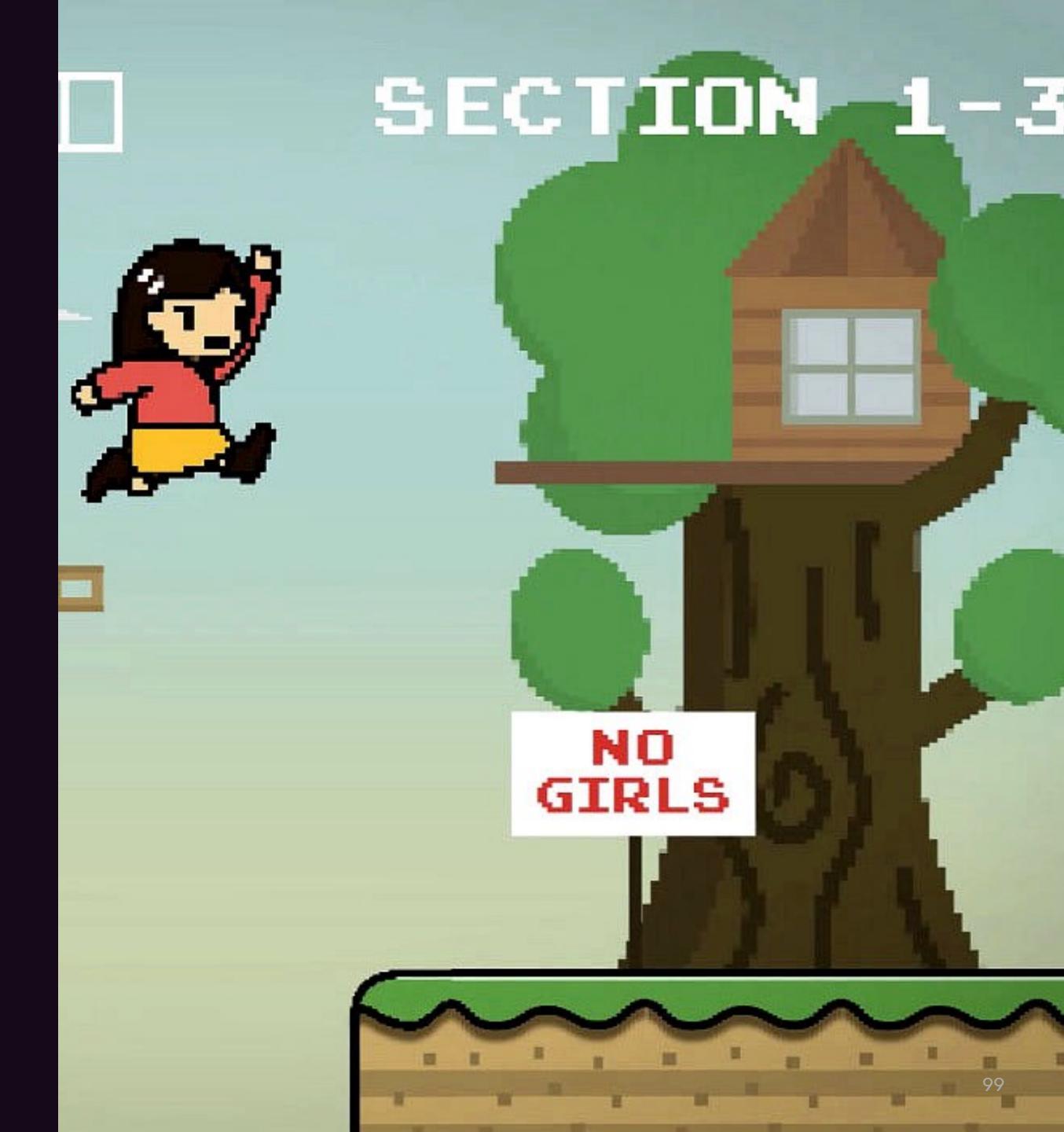
Ally

Someone who actively supports and stands up for marginalized people.

Discrimination

When a marginalized person is treated inequitably by another person, bureaucratic system, or algorithm.

This includes making casually bigoted comments and trash-talking someone or preventing them from playing based on personal traits rather than gaming skill.





Harassment

When one person subjects another to unwelcome aggressive pressure.

This includes stalking, intimidation, verbal abuse, threats, sexual advances, offensive or disruptive behaviors.

Oppression

Systemic patterns of discrimination which continually disadvantage people from marginalized groups.





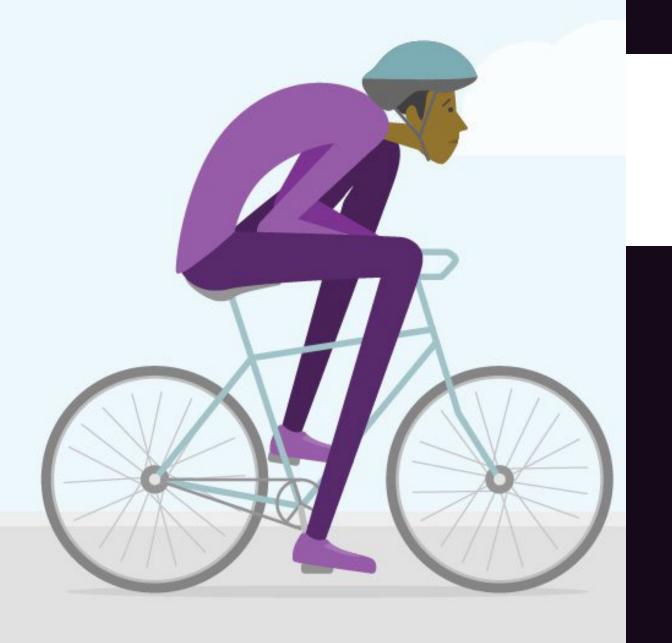
Privilege

Advantages gained by members of the dominant group when people from other groups are oppressed.

Intersectionality

Acknowledging that people are members of multiple social groups and can be subject to overlapping forms of oppression and privilege.









Equality

Ensuring that everyone gets the same thing as everyone else.

Equity

Ensuring that everyone gets the thing best suited to their needs.







Take a moment to reflect...

Did any of those definitions surprise you?

ally discrimination diversity equality equity harassment inclusion intersectionality marginalized oppression privilege

Let's take a brief pause...

Time for a 5 minute break!

Learning how to properly talk about inclusion means...

We've taken the first step towards improving our community.

Each of us has a role to play...

Our next mission is to level up our ally skills.

Listen to marginalized folks



Listen to marginalized folks

Seek out their stories and learn their perspectives

Make an effort to educate yourself about history and culture. Take time to try to see the world from their point of view.

Listen to marginalized folks

Trust in first-hand accounts when someone shares them with you

Just because you didn't experience it doesn't mean someone else hasn't. Show your support by telling them, "I believe you."

Listen to marginalized folks

Focus on what the person is saying rather than their tone

Sometimes people are justifiably upset or angry, so don't dismiss someone just because they are emotional.

Listen to marginalized folks

Don't get defensive when you are criticized

Acknowledging and apologizing is the only way to get better at being an ally, but when in doubt, just say, "I hear you. I'll think about that.

Give credit where it's due



Give credit where it's due

Celebrate everyone who has been involved in the win

Shoutout supporting members of the team, not just the MVPs.

Give credit where it's due

Shine a light on the hidden work

Emphasize important contributions that are being made behind the scenes.

Use inclusionary language, not exclusionary terms



Use inclusionary language, not exclusionary terms

Address groups without assuming their gender

Ditch the ladies, gents, boys, girls, guys, gals, dudes, chicks, bros, etc. Opt instead for folks, friends, peeps, pals, fam, all y'all, etc.

Use inclusionary language, not exclusionary terms

Joke around without relying on casual bigotry

Drop phrases like "that's so gay," "you play like a girl," and "don't be retarded," because it sucks overhearing your identity being used as an insult.

Use inclusionary language, not exclusionary terms

Talk trash without bringing up personal traits

Don't make fun of other people's gender expression, sexual orientation, race, ethnicity, disability, physical appearance, body size, age, or religion. Focus your insults on their gameplay skills or diss their content.



Get ready for a group activity...

Time to "Mod the Burns"!



Fill in the short survey which asks you to...

- A. Share the sickest safe burn you can think of
- B. Share an overheard insult you find unacceptable



Now let's moderate our group's trash talk...

Cheer or ban each of the 20 burns in the poll and review the results together.



Consider and discuss together...

How did it feel to see the burns others shared? Did any of the results surprise you? Has your POV on acceptable trash talk changed?

Pass the privilege, share your knowledge



Pass the privilege, share your knowledge

Teach others how to be allies

Lead by example while spreading your newfound allyship skills.

Pass the privilege, share your knowledge

If you're always getting opportunities...

Try to hand the next one off to someone else.

Pass the privilege, share your knowledge

If you've got skills as a gamer, caster, organizer, streamer, mod...

Consider mentoring someone who needs help to grow.

Support marginalized folks



Support marginalized folks

Engage with their content

Watch their stream, follow their socials, attend their events, and generally enjoy the stuff they create.

Support marginalized folks

Go out of your way to highlight them

Make a point of sharing their work with your friends. Repping them a bit extra goes a long way.

Support marginalized folks

Send them some positivity

An encouraging, thankful, or kind DM can be a huge boost, especially to someone who regularly has to deal with trolls.

Support marginalized folks

Buy their stuff if you can

Money can make a real difference to someone at a systemic disadvantage, so even small donations can be a big help.

Make meaningful welcoming gestures



Make meaningful welcoming gestures

Share your pronouns when introducing yourself

Both in conversation and in your socials, so other people will feel comfortable sharing theirs.

Make meaningful welcoming gestures

Caption your videos and images

Make your media accessible to folks with hearing or visual disabilities.

Make meaningful welcoming gestures

Practice aspirational marketing

Use imagery on your site and socials that positively represents the diverse range of people you want your group to attract.

Widen the circle



Widen the circle

Seek out like-minded groups, avoid ones that aren't inclusive

Collaborate with those that welcome everyone instead of folks who have a habit of excluding people based on their identity.

Widen the circle

Look outside your bubble

Connect with new clubs on campus, streams on Twitch, and channels on Discord.

Widen the circle

Encourage your friends to do the same

Make it a quest to expand your party.



Allyship skills review

- 1 Listen to marginalized folks
- 2 Give credit where it's due
- 3 Use inclusionary language, not exclusionary terms
- 4 Pass the privilege, share your knowledge
- 5 Support marginalized folks
- 6 Make meaningful welcoming gestures
- 7 Widen the circle



Get ready for a group activity...

Time to "Make a Pact to Act"!



Work in small groups to fill in the blanks...

This year I challenge myself to _____so that our community will _____



Now let's make a plan together...

Review the ideas and vote to select the group's top two.



Finalize your pact by reciting it as a group...

As a proud member of the ____ community,
This year I challenge myself to
so that our community will ____.
And I also challenge myself to
so that our community will ____.

Let's take a brief pause...

Time for a 5 minute break!

It's important that you just be willing to try...

Allies are constantly training. It takes practice.

Don't get discouraged if you get called out...

Everyone makes mistakes. Messing up is part of the process.



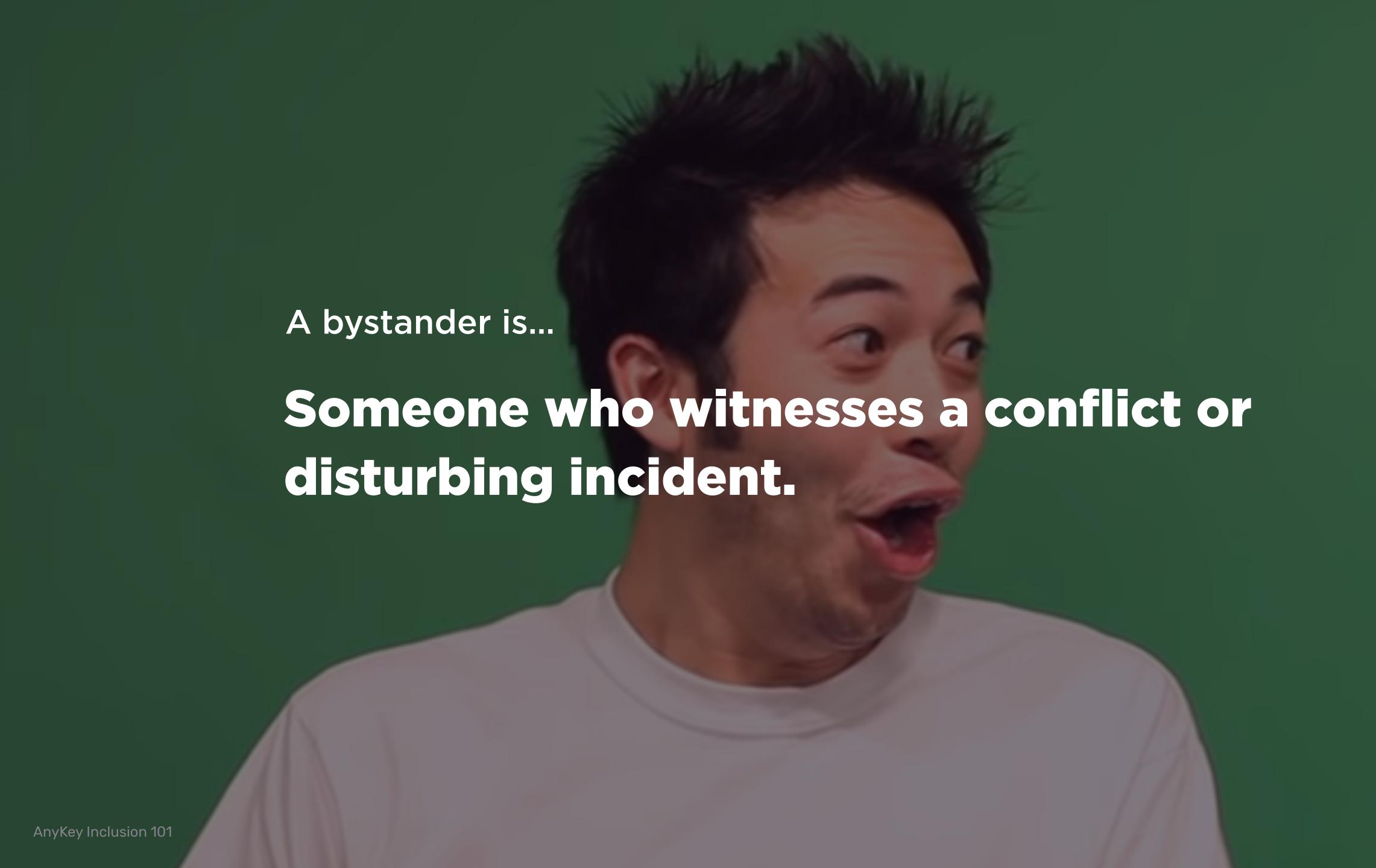
Now that we're getting the hang of allyship...

Our final evolution is to become active bystanders.



Let's start by asking...

Who is a bystander?





Being a witness doesn't sound too hard so...

Why do I need training as a bystander?



To take our first step...

We should learn when it's right to intervene.

Let us review...

How do I spot harassment, discrimination, or assault?

When one person subjects another to unwelcome aggressive pressure.





Verbal abuse, slurs, and hate speech

Related to sex, gender identity and expression, sexual orientation, race, ethnicity, disability, physical appearance, body size, age, or religion.



Causing disruption

Through spamming, raiding, hijacking, or inciting troll campaigns.



Stalking or intimidation

Following or threatening a person, either physically or online.



Doxing

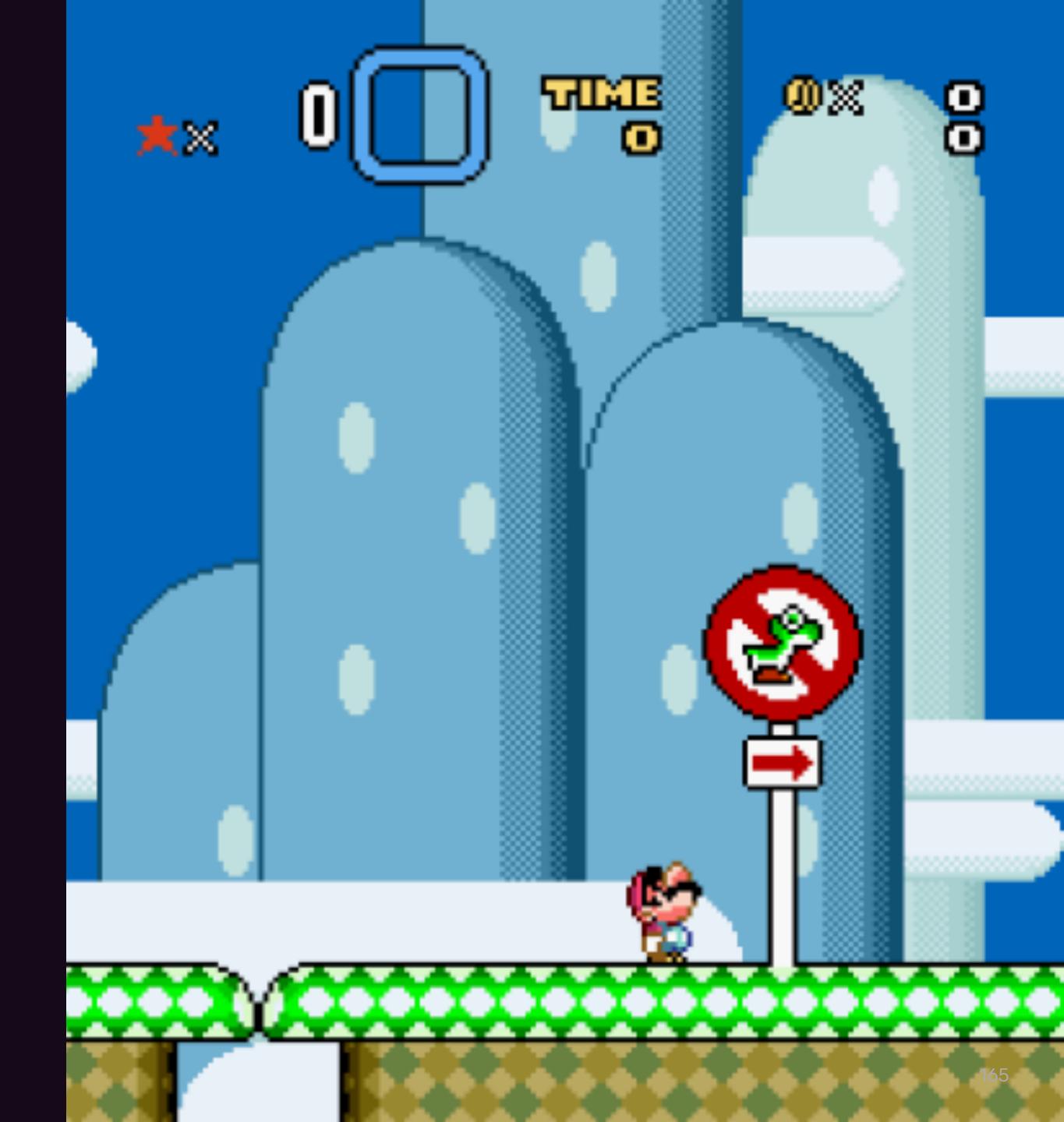
Posting or threatening to post other people's personally identifying information online.



Unwelcome sexual attention

Including sexualized comments, jokes, gestures, and sexual advances.

When a marginalized person is treated inequitably by another person, bureaucratic system, or algorithm.





Denying access

Preventing someone from participating because of their identity.



Casual bigotry

Making jokes or comments that perpetuate harmful stereotypes like "that's so gay," "you play like a girl," or "don't be retarded."



Mean-spirited memes

Sharing images, emotes or copypastas that are racist, sexist, homophobic, transphobic, ableist, ageist, or body shaming.



Personal trash-talk

Lighting someone up because of their personal traits rather than their gaming skill.



Microaggressions

Seemingly insignificant behaviors and subtle statements that serve to keep a person in their place like always asking the women to clean up or saying to person of color who grew up in the USA, "I can't believe you speak English so well!"

When one person inflicts physical harm on, or engages in unwanted physical contact with, another.





Physical abuse and violence

Aggressively grabbing, shoving, hitting, or striking another person with an object.



Sexual assault

Coercing or forcing another person to engage in a sexual act, or touching them in a sexual way without their consent.



Threats of harm

Trying to scare a person by saying that they are going to get hurt or sexually assaulted.

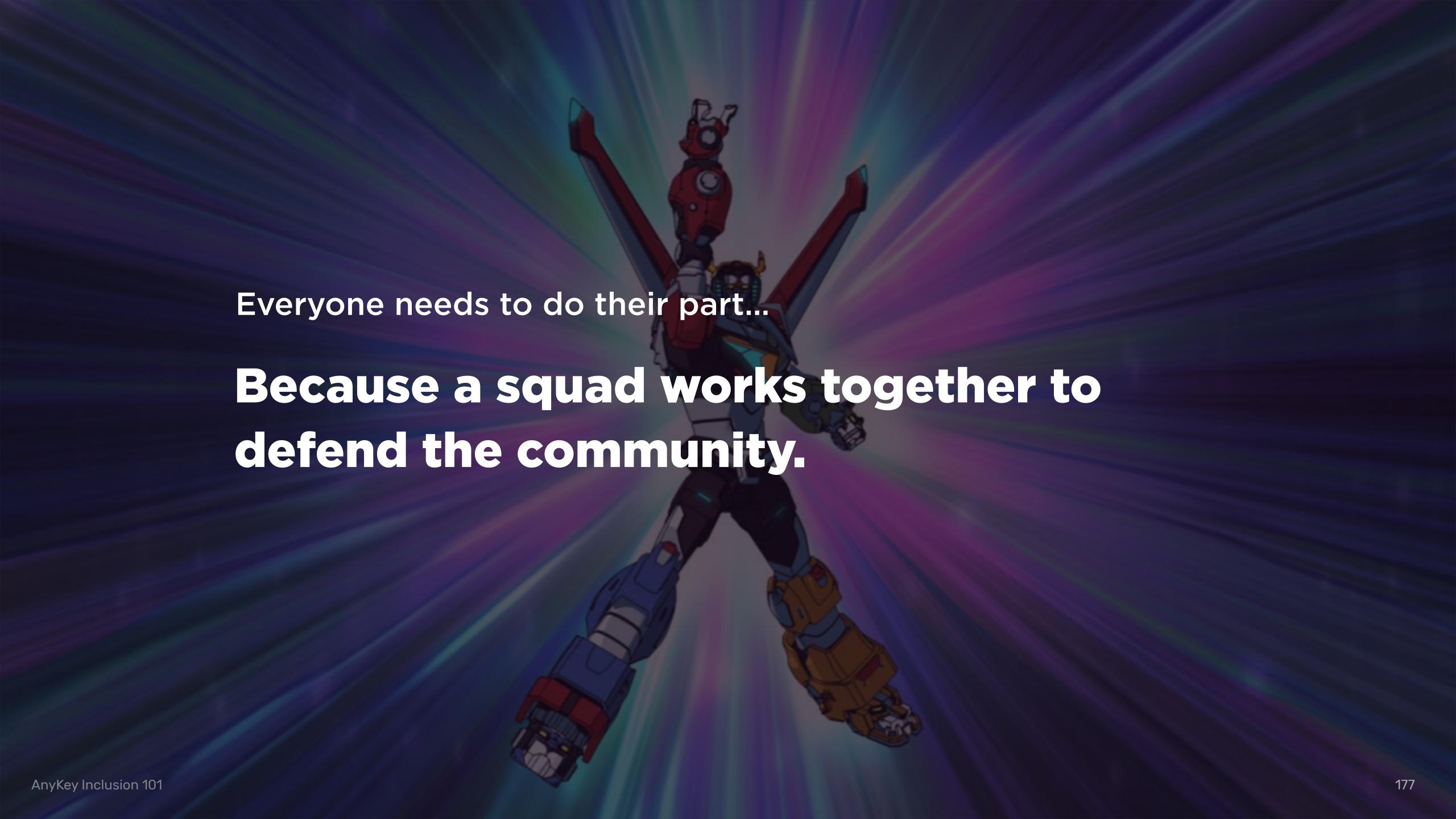


Spiking drinks

Adding alcohol, drugs, or any substance to a person's beverage (or food) with the intention of incapacitating them or making them sick.

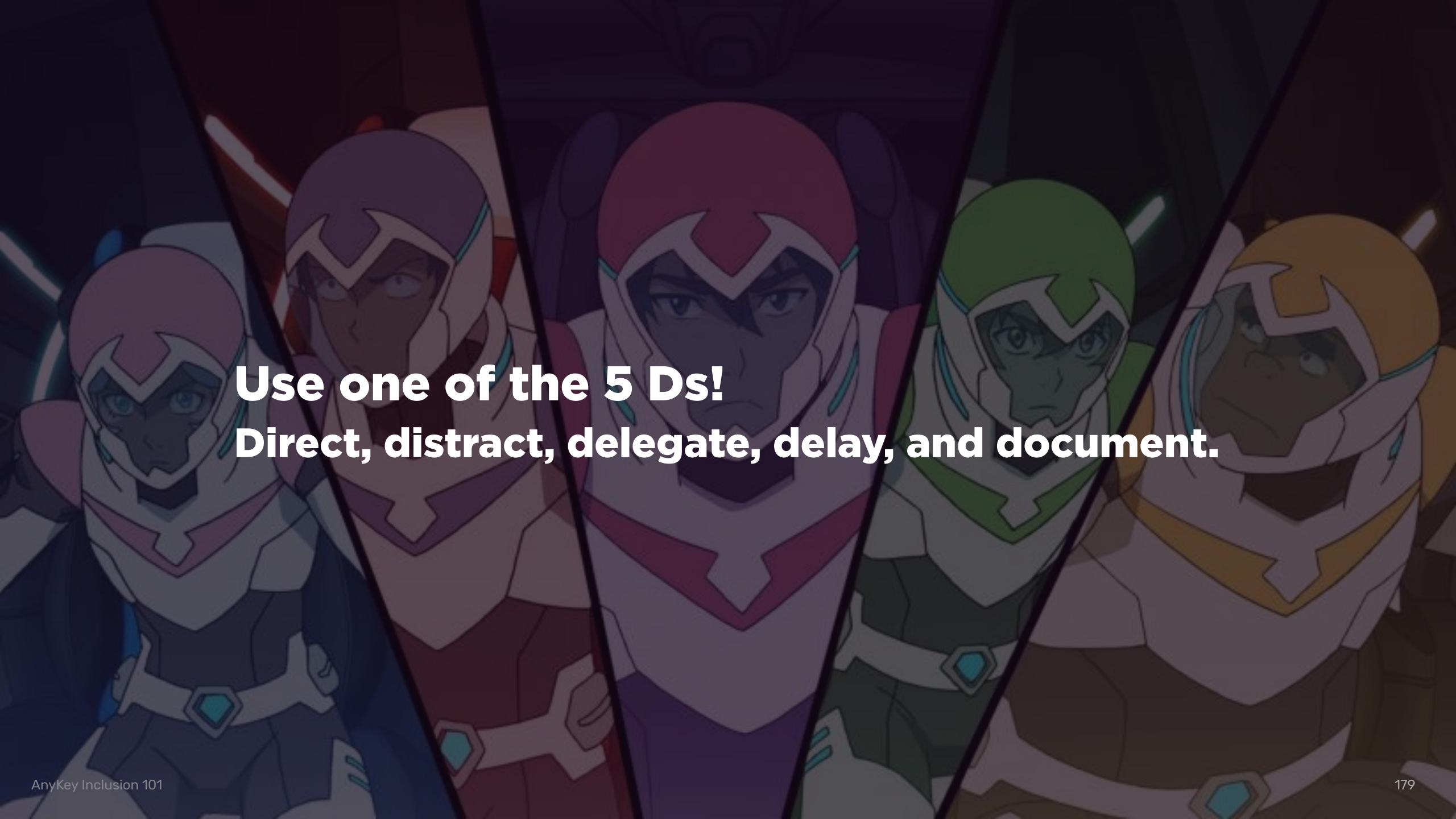
Active bystanders follow a simple code...

Whenever I see a troubling situation, I should try to intervene.



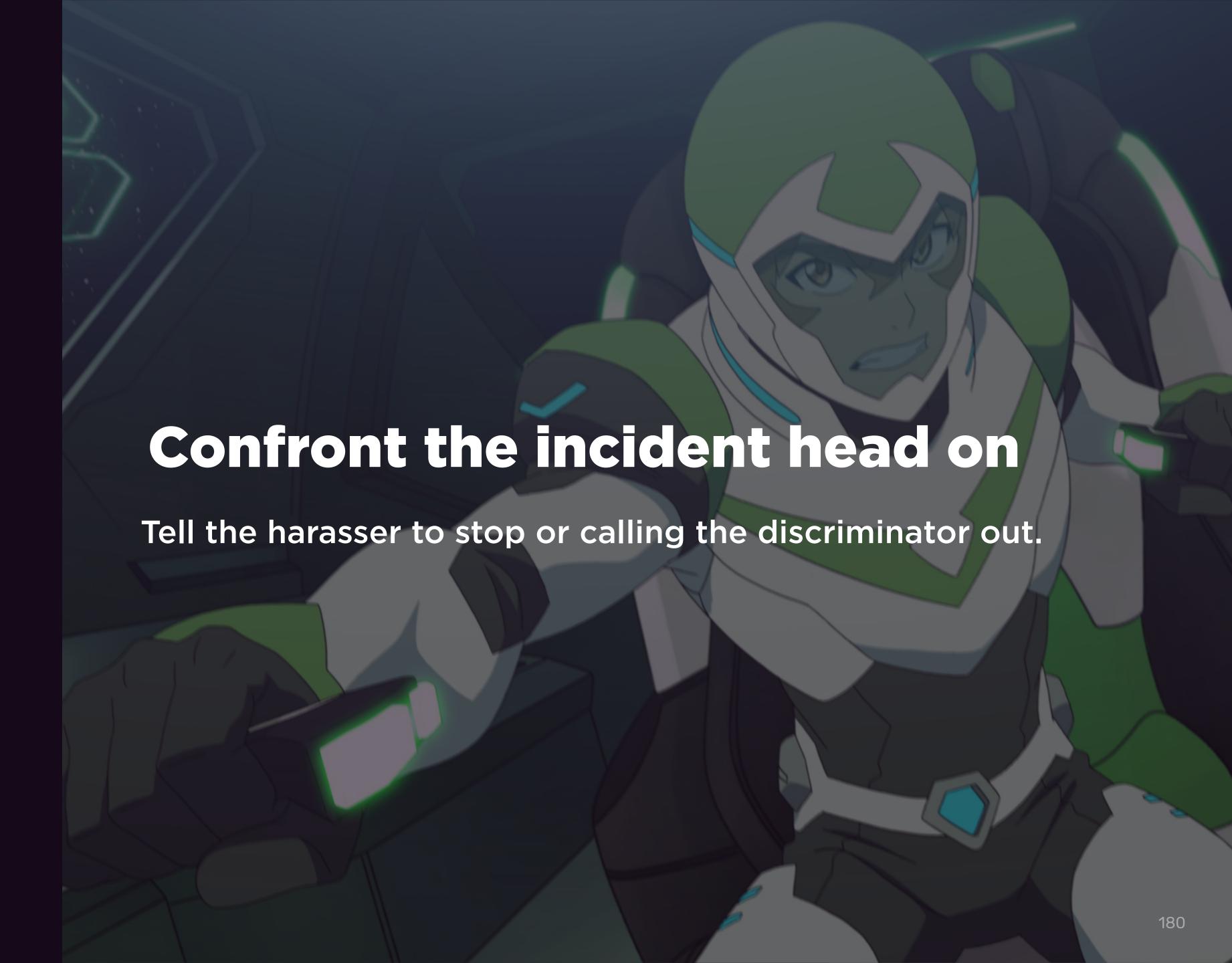
To get actively involved, we ask ourselves...

How should I intervene in a troubling situation?



#1

Direct



Direct

Direct intervention has risks

If you face the harasser head-on, you might also become a target.

Direct

Use this option with caution

If you are in a position of authority, or if you share a common identity with the harasser, they will be more likely to heed your request.

Direct

Prioritize safety for yourself and the target

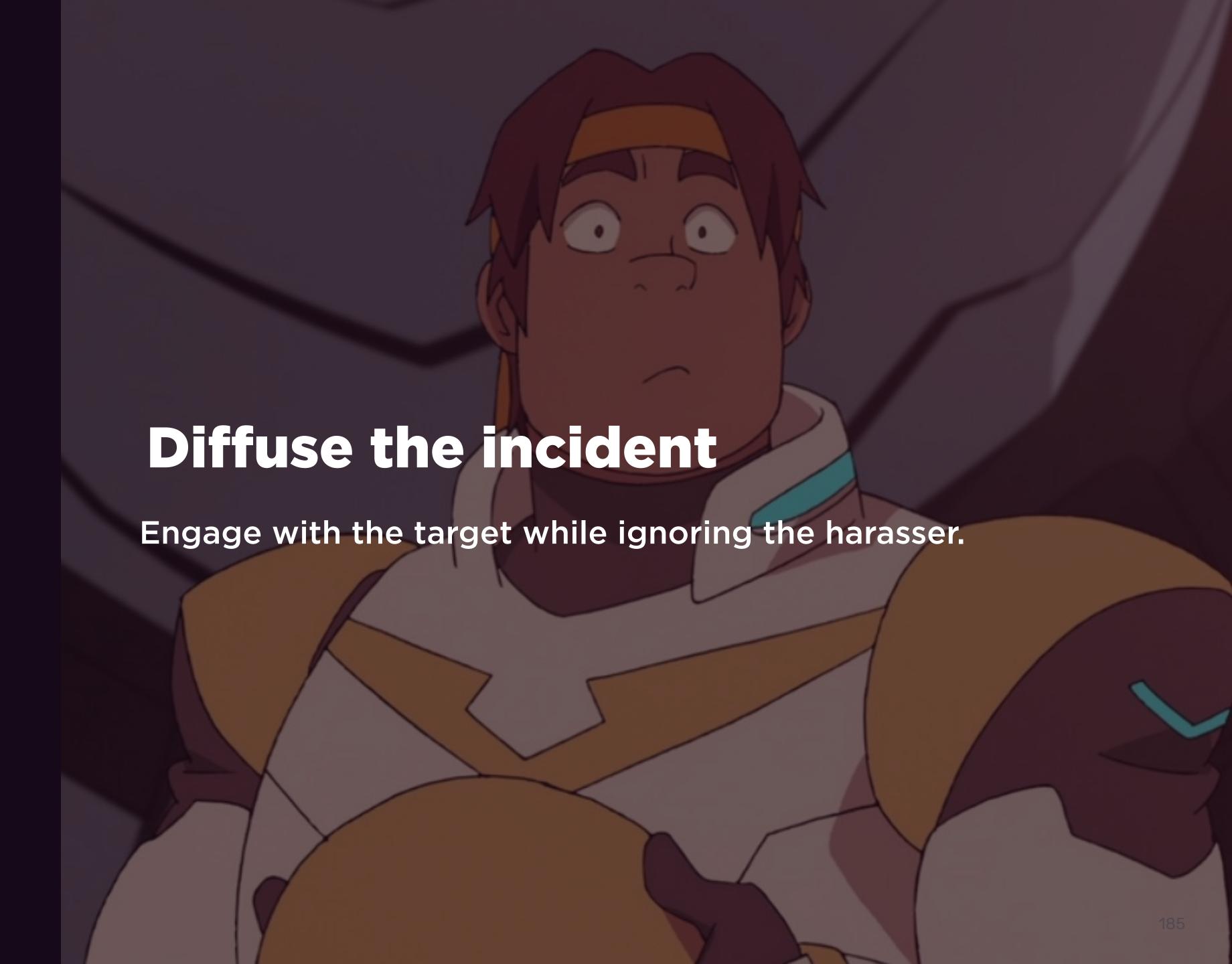
If you are worried about escalating the situation, or if you share a common identity with the target, you should choose a different way to intervene.

Direct

Be firm and keep it short

You can say things like "that's not okay," "don't treat them like that," or "stop harassing them." Don't debate the harasser or engage with them further.

Distract



Distract

Pretend the harasser doesn't exist

Instead of getting caught up reacting to their aggression (aka feeding the trolls), you can use your energy for more positive purposes.

Distract

Start a different conversation

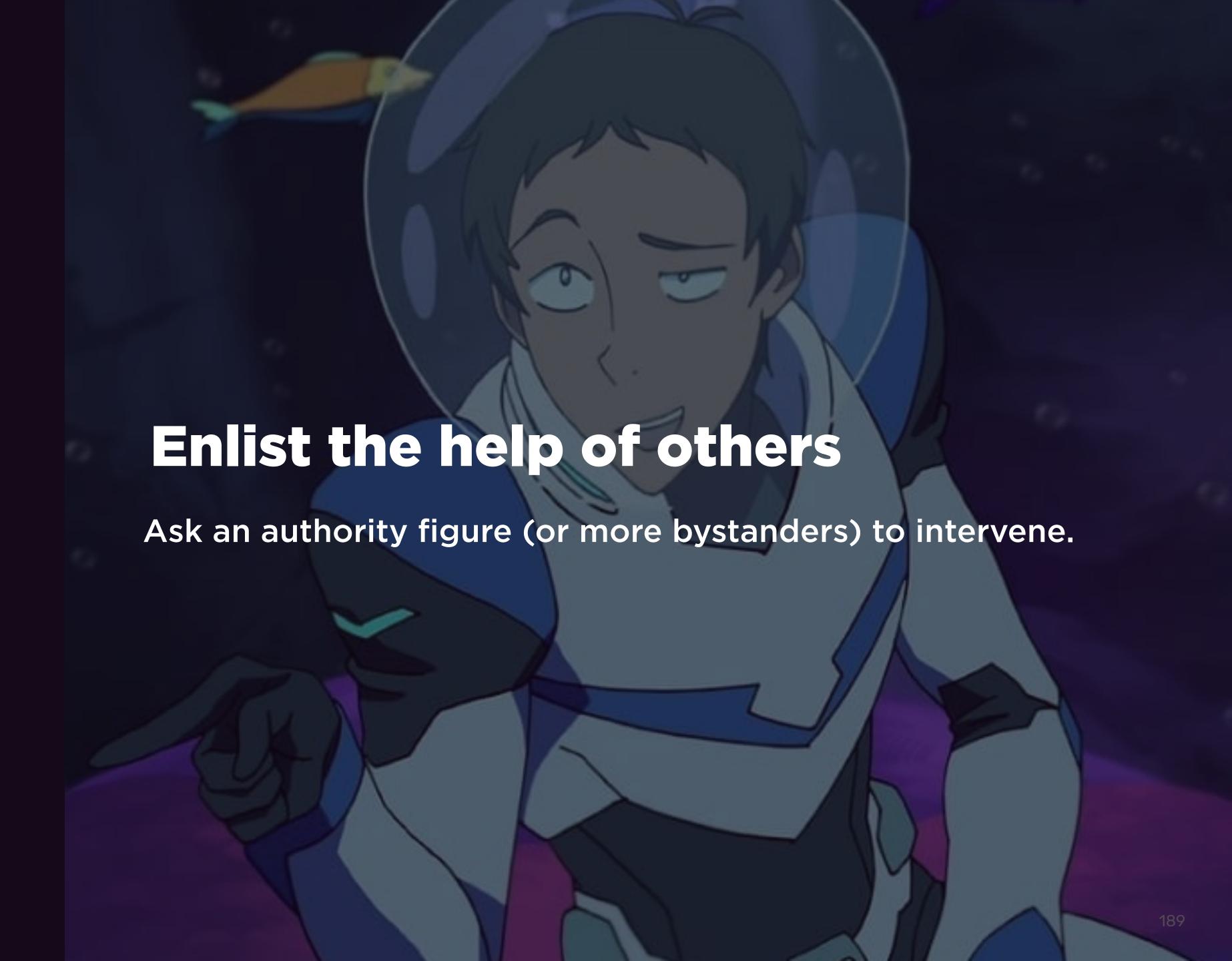
Speak directly to the target about something unrelated. Whether they are a friend or a stranger, you can ask them a topical question ("have you played the goose game yet?"), pretend you need help ("do you have a map?"), or just pay them a compliment ("nice equip!"). Read their reaction and look for them to catch on.

Distract

Drown out the aggression by keeping it comfy

If the current reality is hostile, reject it, and try to reset the room so things feel more chill. Get creative in how you help the person being targeted, just focus on changing the situation in a way that would make them more comfortable.

Delegate



Delegate

Turn to a person in charge

Seek out someone who can enforce the rules. Depending on what space you witness the harassment in, look for a tournament admin, community moderator, faculty advisor, or similar figure you can call on to handle the situation.

Delegate

Think critically about their response

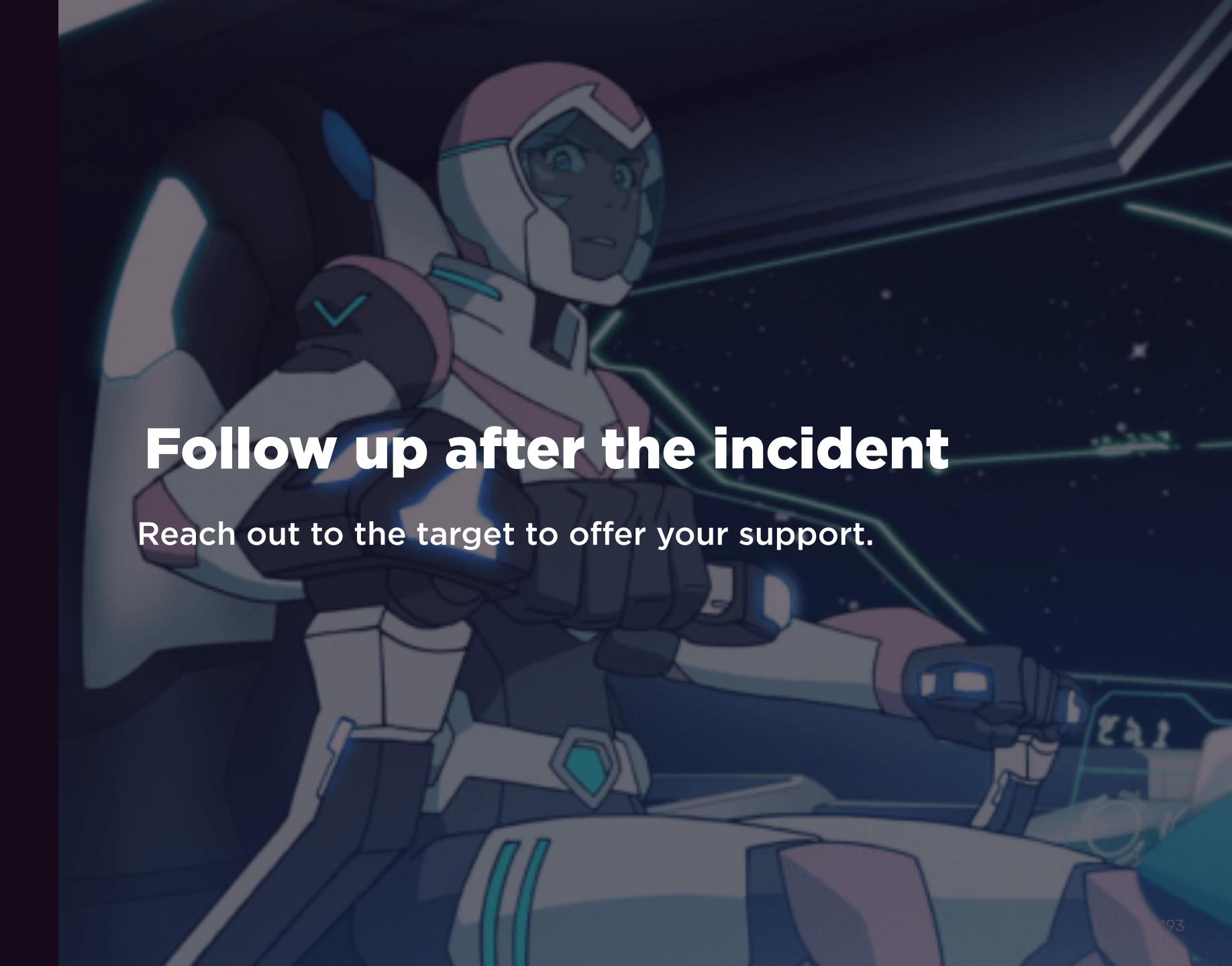
Sometimes authority figures let us down. If you feel that the person you've asked for help isn't taking the issue seriously, don't be afraid to go to someone else.

Delegate

Recruit people to the team

Delegating isn't about handing a problem off. It's about pulling folks in who will rally around the target of a harasser's aggression. Even if you can't find someone in charge, you can appeal to friends and strangers around you to get involved.

Delay



Delay

Express your solidarity

Send a DM or talk to the person privately to let them know you witnessed what happened, tell them you are sorry, and ask if they are okay.

Delay

Offer your support

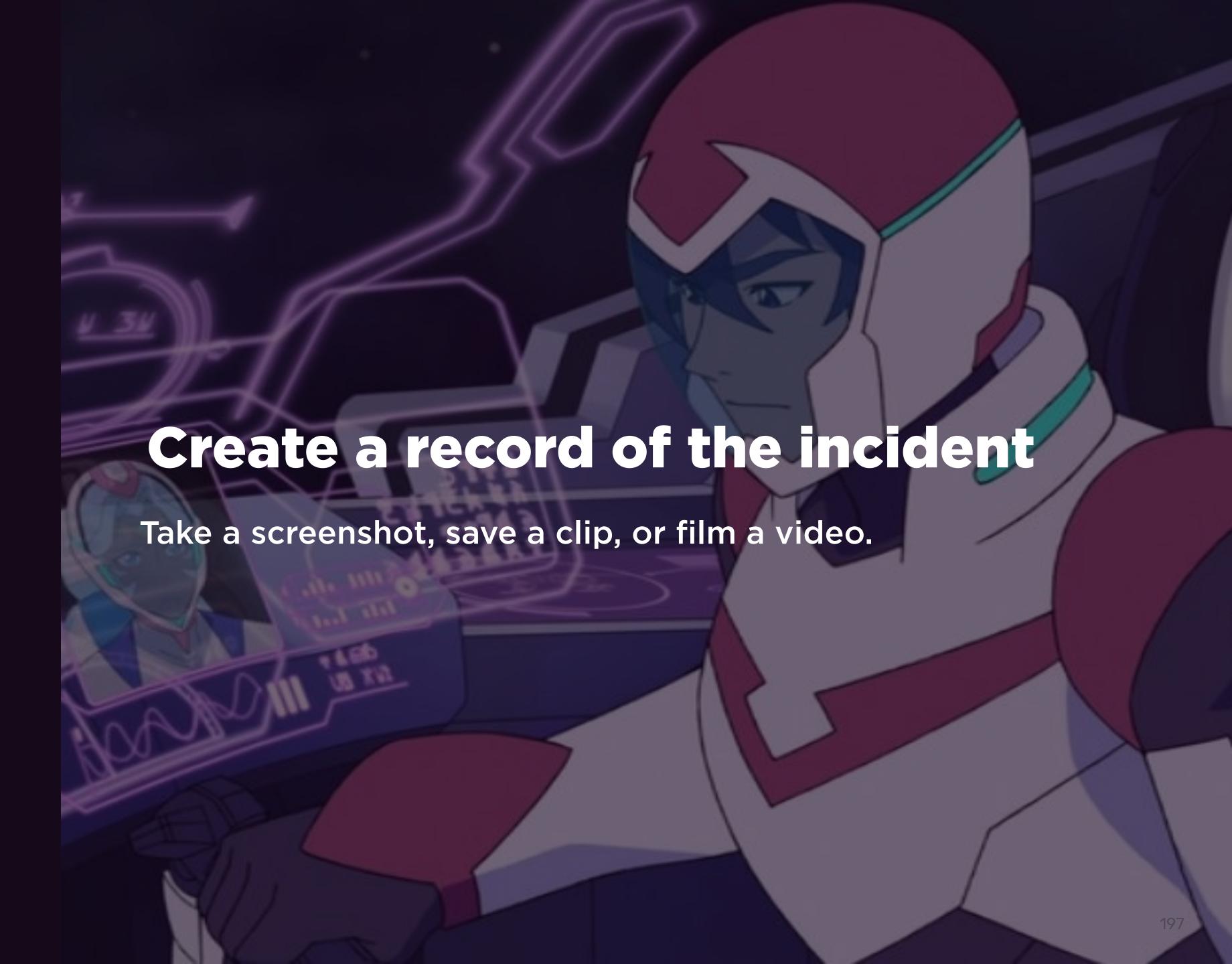
Ask the person who was targeted if there's anything you can do. If you're at an event, you can suggest going to find an authority figure. If you're online, you can share links about reporting the incident or getting help.

Delay

Listen and assist

While you might think a certain course of action is best, once you've followed up with the target, it's important to heed their wishes about what to do next.

Document



Document

Ensure intervention is underway

If no one else is actively helping, make sure you get directly involved, delegate that responsibility, or try to diffuse the situation through distraction first.

Document

Gather proof when it's safe

If the target is being supported, you can focus your energy on creating a record of the harasser's behavior. Grabbing a screenshot of a chat or clipping a stream is a straightforward way to help (because social media is impermanent), but use your judgement about recording incidents you see IRL. If you can do so without risk of escalating the situation or putting yourself in harm's way, go for it.

Document

Never share records without consent

Always ask the person who was targeted what they want to do with the record you gathered. Posting it publicly without their permission could draw unwanted attention to them, making the situation worse.



Active Bystander 5 Ds Review

- 1 Direct: Confront incident head on
- 2 Distract: Diffuse situation
- 3 Delegate: Enlist help of others
- 4 Delay: Follow up after
- 5 Document: Create a record

Remember, you can intervene on multiple fronts...

Don't get stuck in 1-D.



Get ready for a group activity...

Time for "Stand Up Scenarios"!



Form small teams to...

Create short skits showing how you would respond as active bystanders to the scenarios.



Scenario A

In a chat where you are a regular, a new user joins saying they just left another stream because they are "so sick of that trihard fag."

Another regular in chat echoes the insult and begins spamming a series of edgy emotes.



Scenario B

You are playing with friends online and a stranger who joined the team keeps making sexually charged moaning sounds every time a member of your squad talks on voice chat.

Your friend gets quiet and DMs you saying they are going to log off.



Scenario C

You are in your gaming club's Discord asking about the sign up process for an upcoming intramural event, when another student joins asking the same question.

The admin replies to you with a link, and then tells the other person that the event is "only for real players" and so they wouldn't be eligible.



Scenario D

You are practicing strats with a group of students in the arena and you notice that a senior in the squad keeps talking over one of the newer members.

Every time the newbie asks question they are met with "uhhh, git gud" in response.



Scenario E

You are at a con, standing in the hallway with a group of friends making plans for the evening, when a stranger approaches looking worried.

They tell you that a person has been following them around all day and they are afraid to walk back to their hotel alone.



Scenario F

You are competing on the big stage at a tournament and one of your team members is getting frustrated because you are losing the match.

After a spectacular move by your opponent, your teammate shouts "fuck that towelhead pussy" into their mic on a live broadcast.



Scenario G

You are up late hanging out in the common room of the residence hall where everyone is watching a heated match between two students who are frequently flirting with each other.

One of them pops off, tries to grab the other's controller and winds up landing a punch instead.

A little squad prep goes a long way...

Standing up against toxic behavior is easier if we get in the habit together.

Each of us has a role to play...

Every time you stand up against aggression, it makes a difference.

It's okay to be afraid or unsure...

The more you practice flexing your new skills, the easier it will get.



GG! Credits roll.



Lingering questions? Need a hint? Ready for more? Please contact AnyKey staff (hello@anykey.org).

AnyKey Inclusion 101 was designed by Dr. Johanna Brewer with contributions from Dr. T.L. Taylor and Dr. Morgan Romine.

Original Illustrations

Slide 28

D&D Character Sheets
By Games & Stuff by Julien
gamesandstuffbyjulien.com

Slide 34

Rage Quit
By Frank Okay
frankokay.com

Slide 83

Pokémon NO By Marlowe Dobbe marlowe.dobbe.com

Slide 101 & 102

Pencilsword #10: On a Plate
By Toby Morris
xtotlworldwide.com

Slide 104 & 105

One Size Does Not Fit All By RWJF rwjf.org

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